

THE UK & IRELAND'S NO.1 BATHROOM PRODUCTS GROUP

PRELIMINARY RESULTS

Year ended 31 March 2024





HIGHLIGHTS

Robust performance in a challenging environment:

- UK and Ireland share gains driving record underlying profit
- SA gradual recovery post significant energy interruptions

Strategic implementation driving share gains and margin:

- Portfolio development successful sale of Johnson Tiles UK
- Organic growth cross-selling, NPD and service
- Operational excellence driving benefits of scale, for example freight consolidation initiative
- ESG SBTi have validated carbon emission targets

Underlying operating margin at 11.0% (11.8% excluding JTUK)

Excellent cash generation >100% & c.0.8x leverage

New medium-term strategic targets

REVENUE¹

£392.1m

-6.0%

UNDERLYING
OPERATING PROFIT

£43.2m

-8.7%

NET DEBT

£37.3m

£12.6m improvement

UNDERLYING ROCE%

16.4%

-2.1pp

DILUTED
UNDERLYING EPS

32.1p

-14.2%

FULL YEAR DIVIDEND PER SHARE

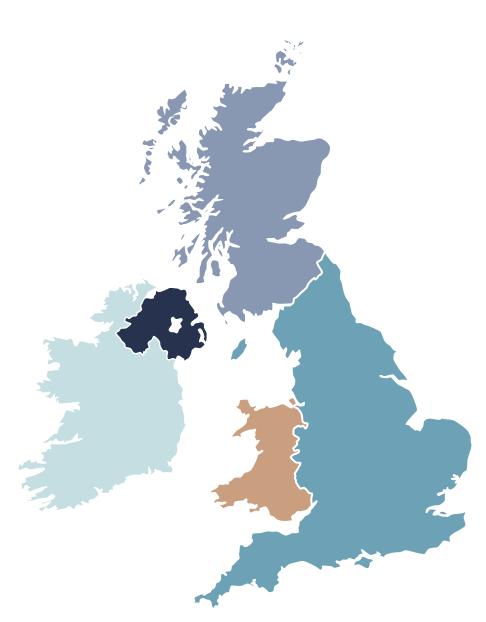
10.2p

in line

^{1.} Like for like revenues at constant currency adjusted for the acquisition of Grant Westfield and closure of Norcros Adhesives

RECORD UK PERFORMANCE; SA ENERGY CHALLENGES

- UK & Ireland



REVENUE

£281.9m -3.2%1

UNDERLYING OPERATING PROFIT

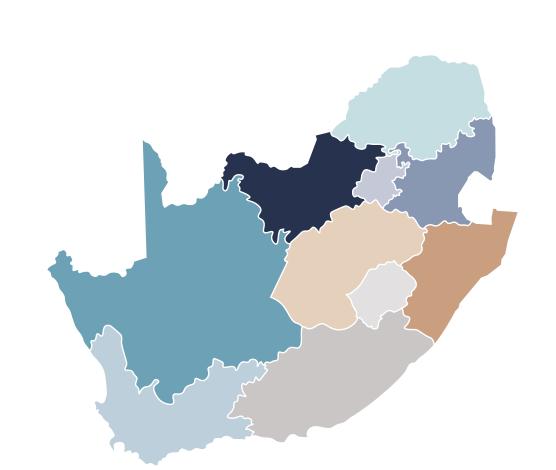
£38.4m

UNDERLYING OPERATING PROFIT MARGIN

13.6%

- Strong performance from Triton, Merlyn and Grant Westfield
- NPD and service levels drive market share gains
- Group collaboration driving sales and cost synergies
- Resilience from RMI and mid-premium orientation
- Adhesives closure in June 2023
- Sale of Johnson Tiles UK in May 2024: UK margin at c.15% excluding Johnson Tiles

South Africa



REVENUE

£110.2m -12.3%1

UNDERLYING OPERATING PROFIT

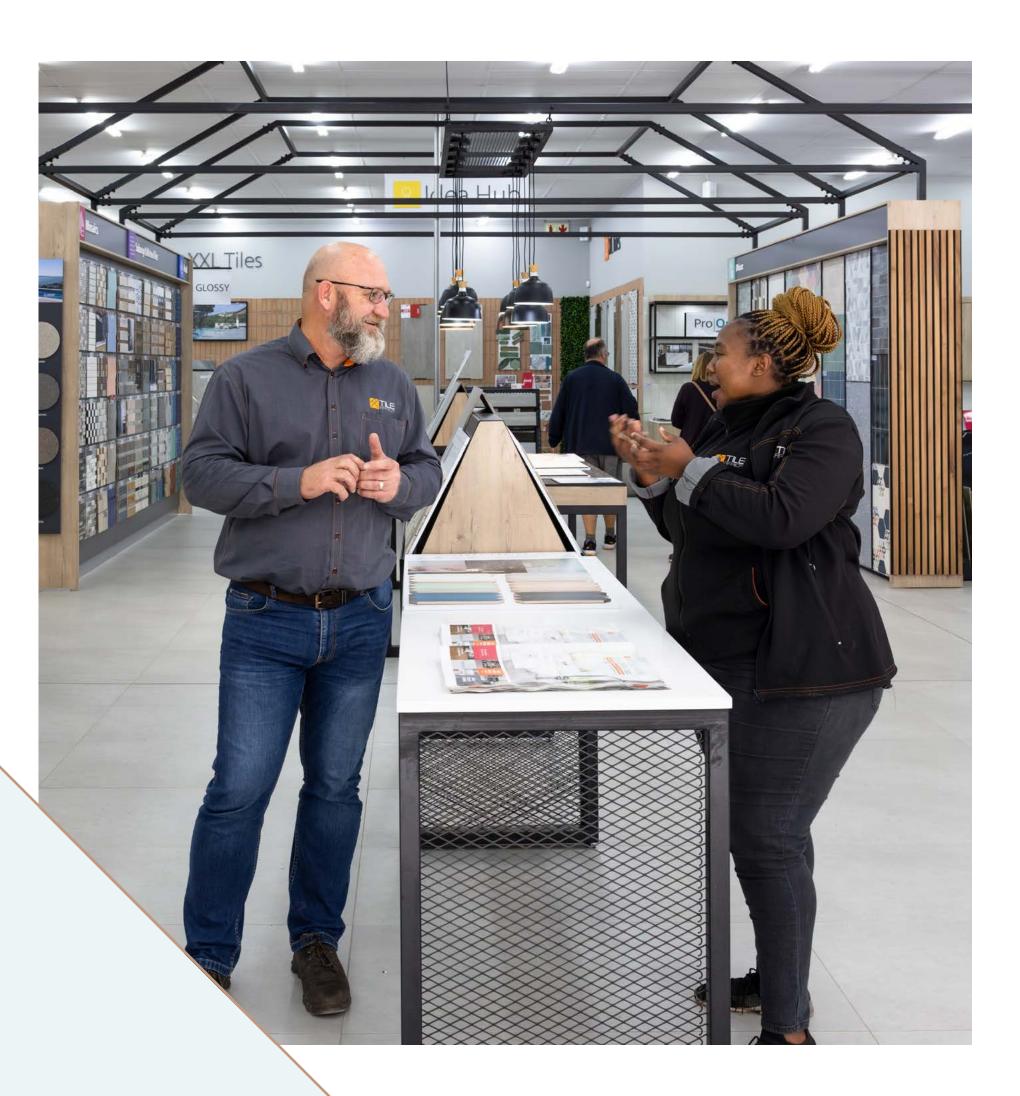
£4.8m

UNDERLYING OPERATING PROFIT MARGIN

4.4%

- Energy supply challenges materially impacted FY24 demand
- Proactive self-help initiatives coupled with strong #2 position in market
- Energy supply has stabilised
- Elections held in May
- Market recovery to be gradual
- Strong brands well positioned in £1.6bn market

NORCROS SOUTH AFRICA: ROBUST TRACK RECORD AND LEADING BRANDS



Large and attractive c.£1.6bn market with strong underlying drivers:

- Largest economy in Africa
- Broad based economic drivers and growing population

Leading brands in coverings, fixings and bath δ plumb:

- Complete bathroom offer
- Semi-Integrated model: shared services, systems
- Strong mid-premium market share (c.7-8%, no. 2 position)

Challenging short term market conditions in FY24:

- Energy infrastructure severe load shedding in H1
- Cost of living pressures not specific to SA
- Political uncertainty general election in 2024

Track record of robust financial performance

NORCROS: A DIFFERENTIATED MODEL



Market leading bathroom & kitchen products brands

Mid-premium positioning

Differentiated by product design & customer service

Capital light & cash generative

THE SWEET SPOT - MID-PREMIUM POSITIONING (UK)

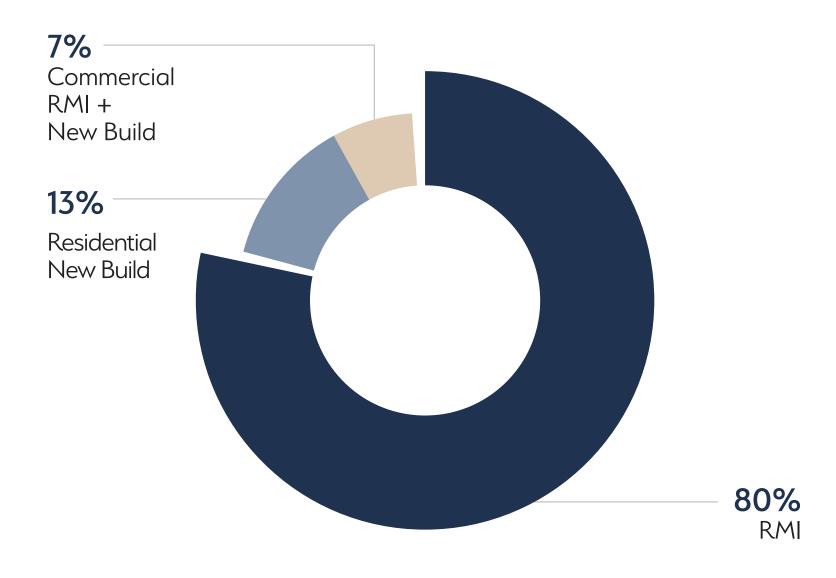
Focused on the more resilient mid-premium market segments

Norcros revenue split mirrors RMI/New Build split

RMI - Renovation Maintenance Improvement

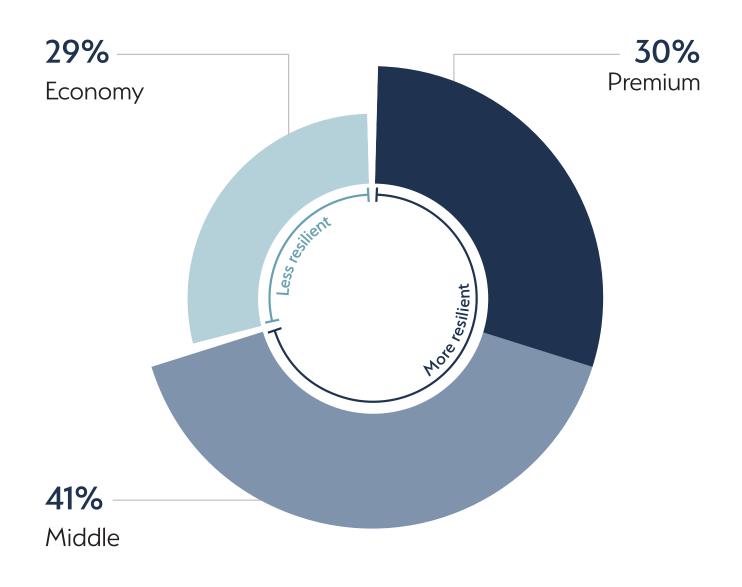
UK Bathroom Products Market

RMI/New Build/Commercial Share¹



- RMI main driver of bathroom and kitchen market;
 c.80% of Norcros revenues
- New build headwinds, but strong underlying medium-term growth drivers and recovery potential

Quality/Price Point¹



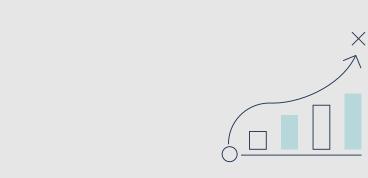
- Norcros in more resilient mid-premium segment
- Differentiated from building sector commodities

WELL-POSITIONED FOR ACCELERATED GROWTH



Successful and scalable platform

- Market leading brands
- Diversified products and channels
- Design and customer service
- M&A and organic track record



Significant opportunity to develop and grow

- Large, fragmented markets
- Sustainability and care
- Modernisation and synergies



Norcros strategy

- M&A
- Organic Growth
- Operational Excellence
- ESG driving competitive advantage

New medium-term targets

growth

above market

Organic 2-3% pa Operating Margin

15% over medium term

ROCE

>20%

Cash Conversion

>90%

Science-based carbon emissions targets

2028



INCOME STATEMENT

	2024 £ m	2023 £m	Reported v 2023 %	Constant Currency LFL ⁴ v 2023 %
Revenue	392.1	441.0	-11.1%	-6.0%
Underlying¹ operating profit	43.2	47.3	-8.7%	
Margin	11.0%	10.7%		
Finance charges – cash	(6.8)	(5.5)		
Underlying¹ PBT	36.4	41.8	-12.9%	
Exceptional operating items ²	2.3	(9.8)		
IAS 19R admin expenses	(1.3)	(1.6)		
Acquisition related costs ³	(4.3)	(8.4)		
Finance charge – non cash	(0.5)	(0.3)		
PBT	32.6	21.7		

^{1.} Underlying means before exceptional operating items, IAS 19R admin costs, acquisition related costs and where relevant, non-cash finance costs

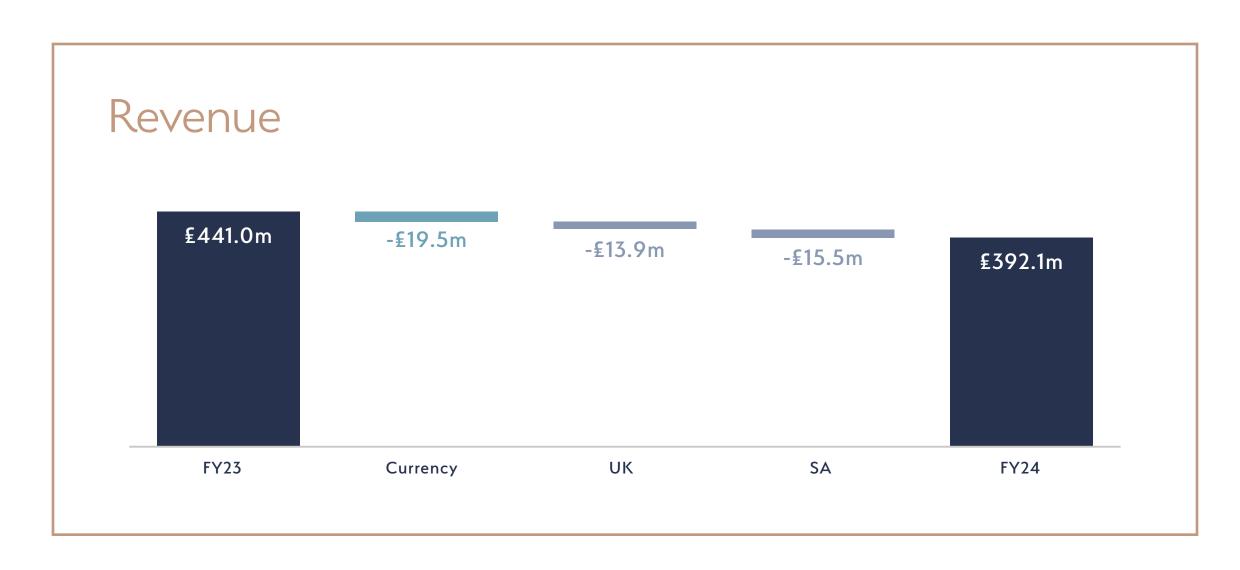
^{2.} Exceptional operating items includes £4.0m reversal of previous land and building impairments, offset by £1.7m of restructuring costs

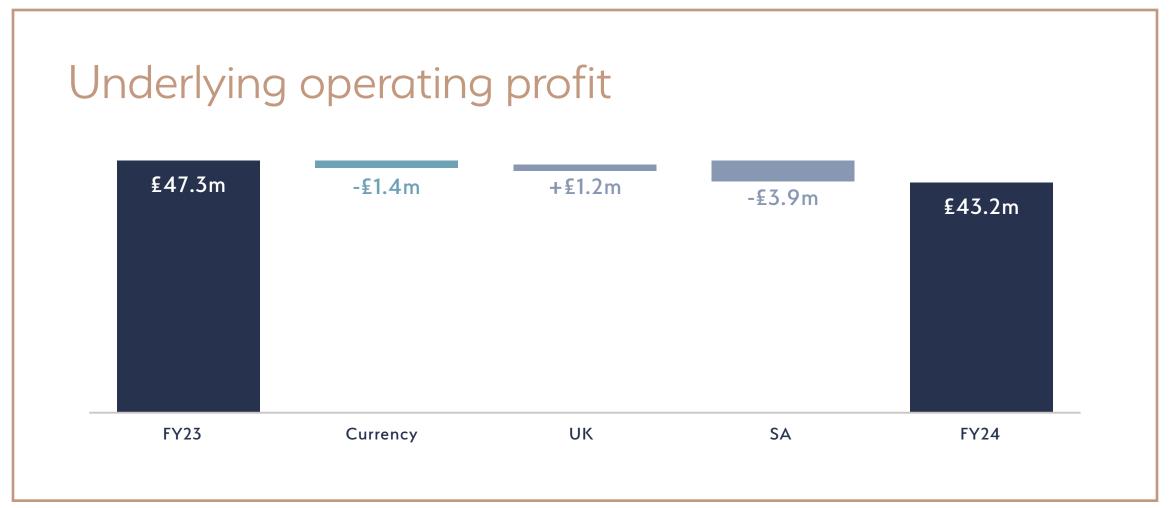
^{3.} Acquisition related costs largely represents £6.5m of amortisation of acquired intangibles, offset by a £3.0m release of an element of Grant Westfield deferred contingent consideration

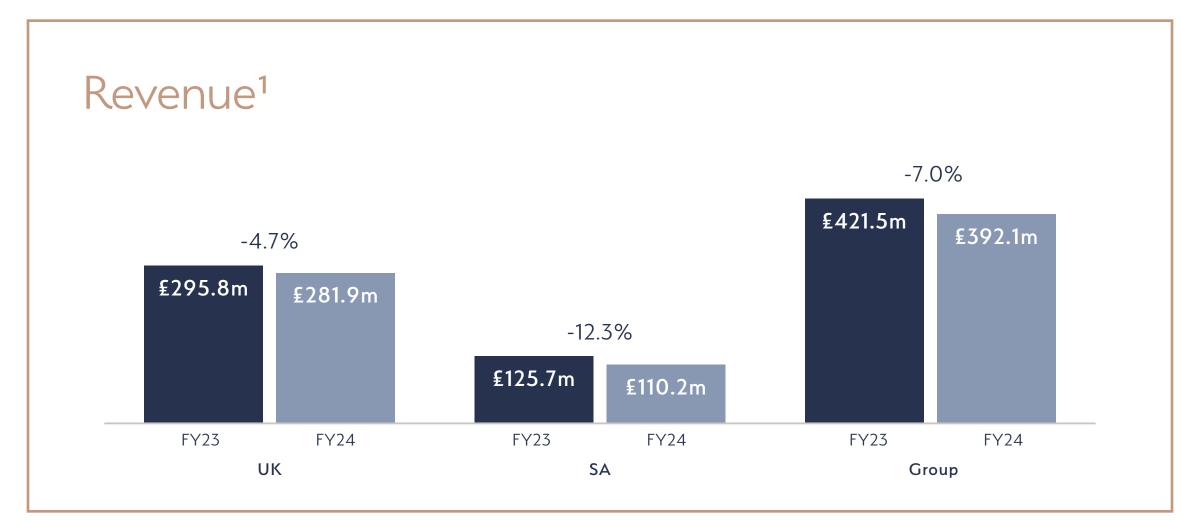
^{4.} LFL – Like for like revenues at constant currency adjusted for the acquisition of Grant Westfield and closure of Norcros Adhesives

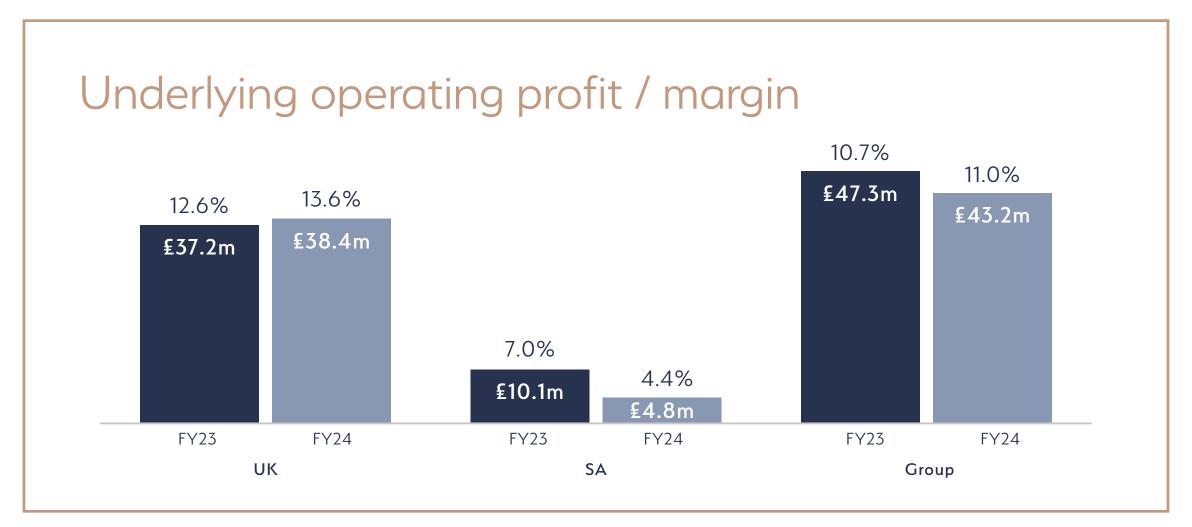
^{5.} The sale of Johnson Tiles UK completed after the year end. A non-cash exceptional cost of c.£20m will be included in the 2025 accounts

INCOME STATEMENT – KEY BRIDGES

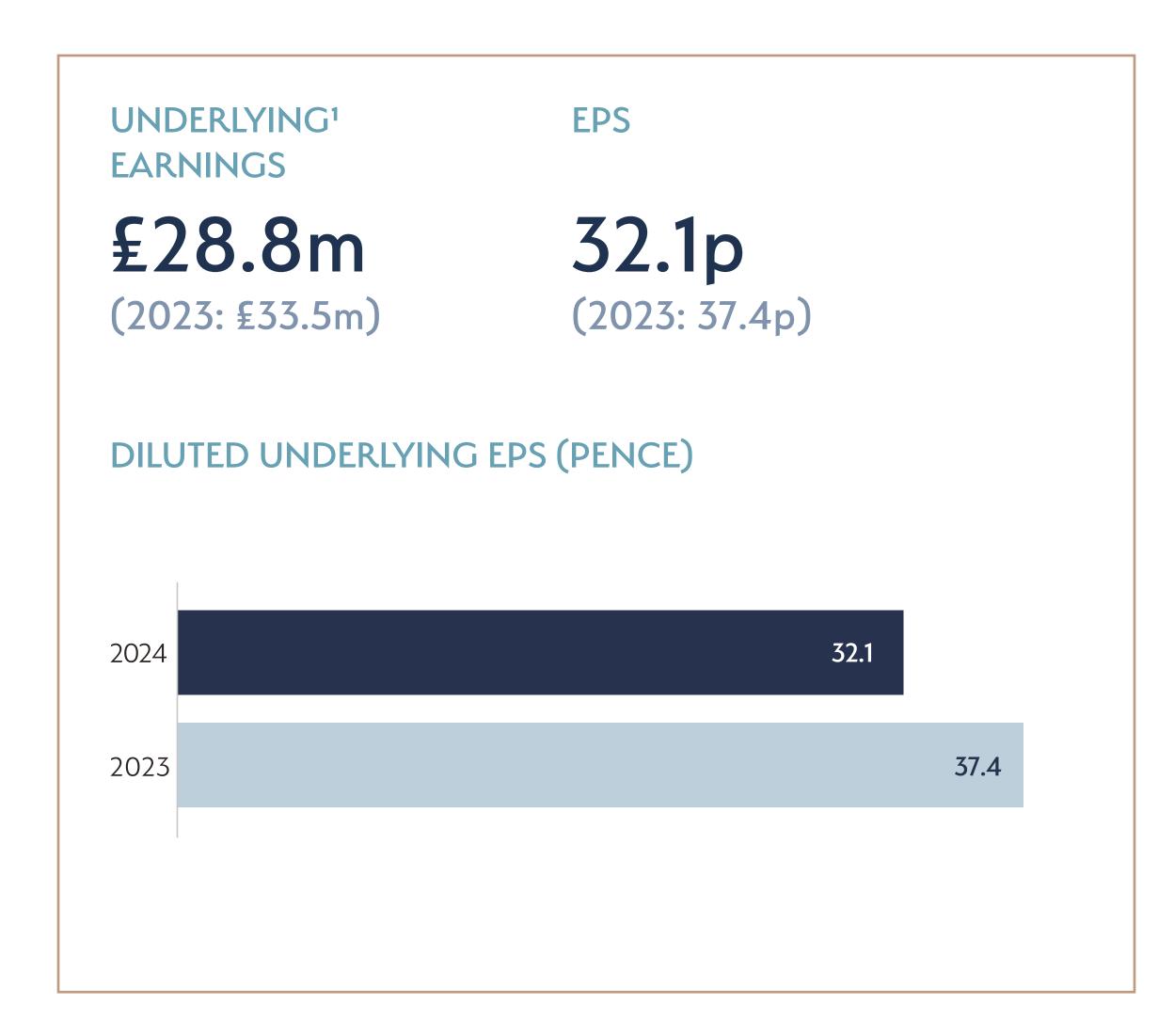


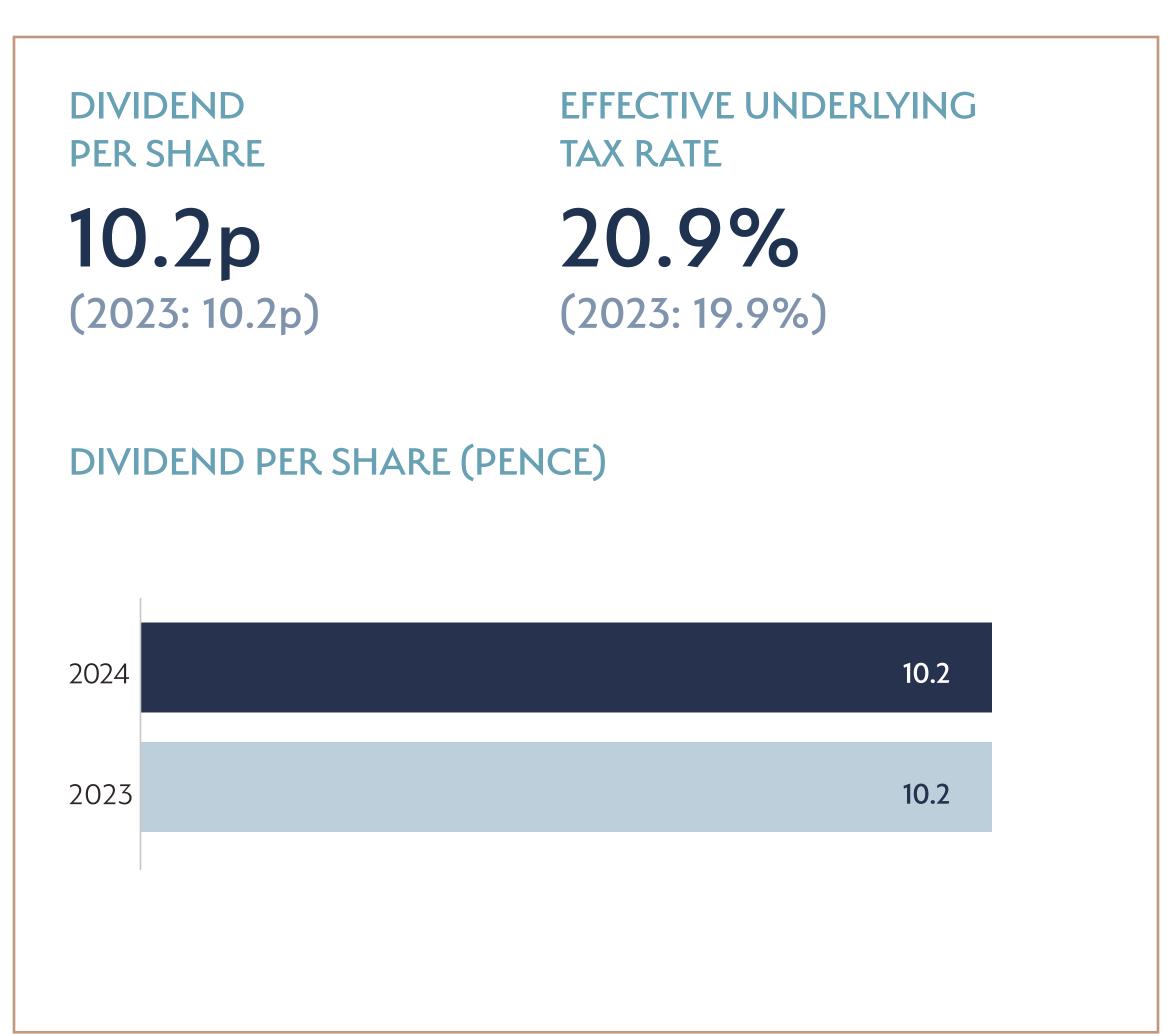






EARNINGS, DIVIDENDS AND TAX





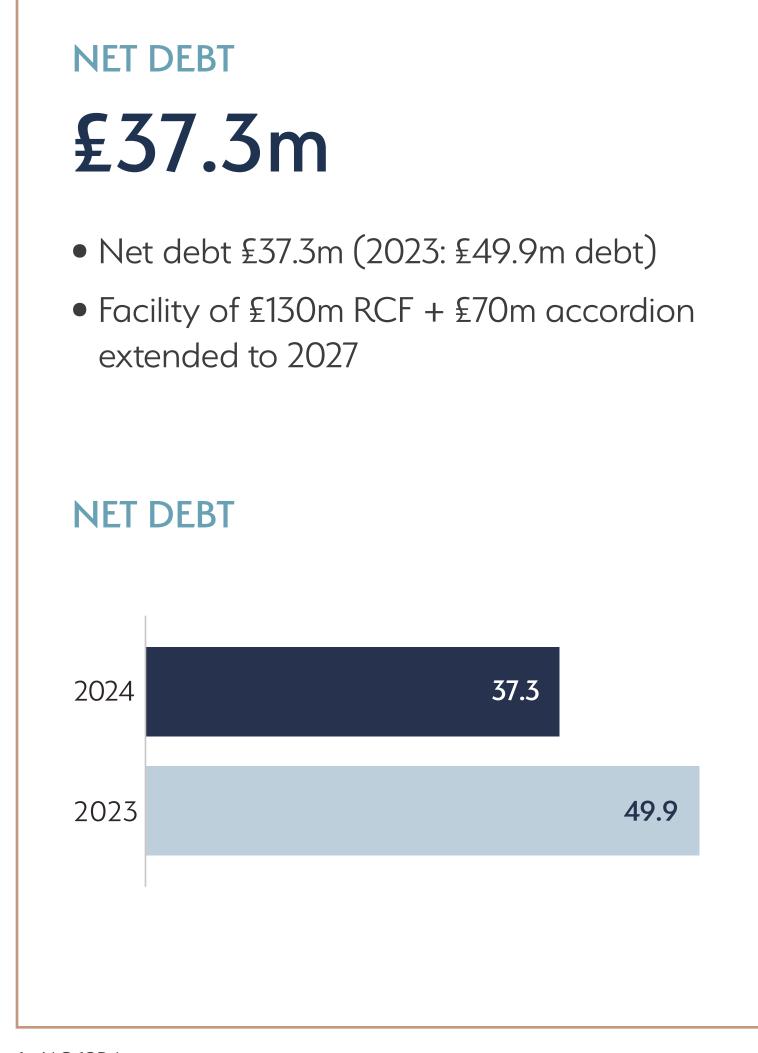
CASH – EXCELLENT CONVERSION

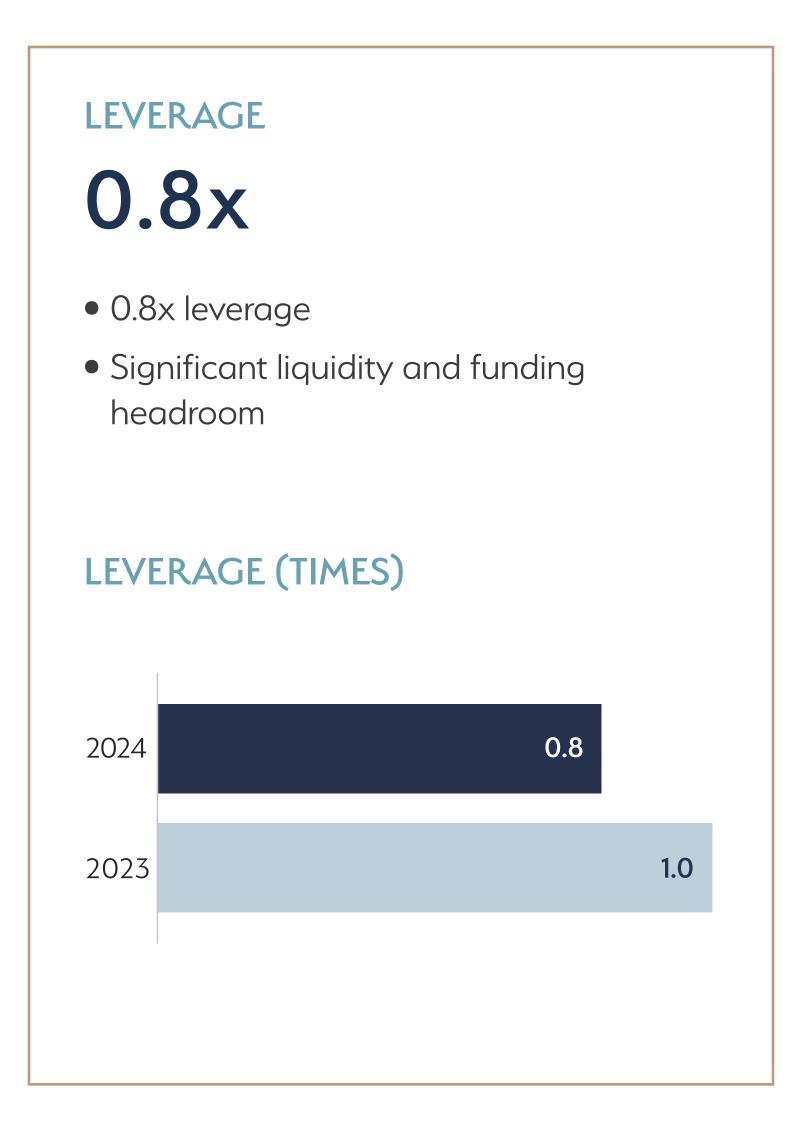
	2024 £ m	2023 £m
Underlying EBITDA (pre-IFRS 16)	45.7	50.5
Working capital	3.3	(13.3)
Depreciation of right of use assets	4.7	4.6
Operating profit impact of IFRS 16	1.8	1.8
IFRS 2 charges	0.9	1.2
Underlying operating cashflow	56.4	44.8
Cash conversion ¹ %	123%	89%
Net capital expenditure	(7.3)	(6.0)
Pension deficit recovery payment	(4.0)	(3.8)
Tax paid	(5.6)	(7.7)
Underlying free cashflow pre-financing and dividends	39.5	27.3
Exceptional and acquisition related costs	(3.4)	(3.3)
Interest	(6.8)	(5.5)
Acquisition of subsidiaries	-	(78.3)
Costs of raising debt finance	(0.2)	-
Dividends	(9.1)	(9.2)
Principal element of lease payments	(4.9)	(4.6)
Purchase of treasury / issue of new shares	(8.0)	18.1
Net cashflow	14.3	(55.5)

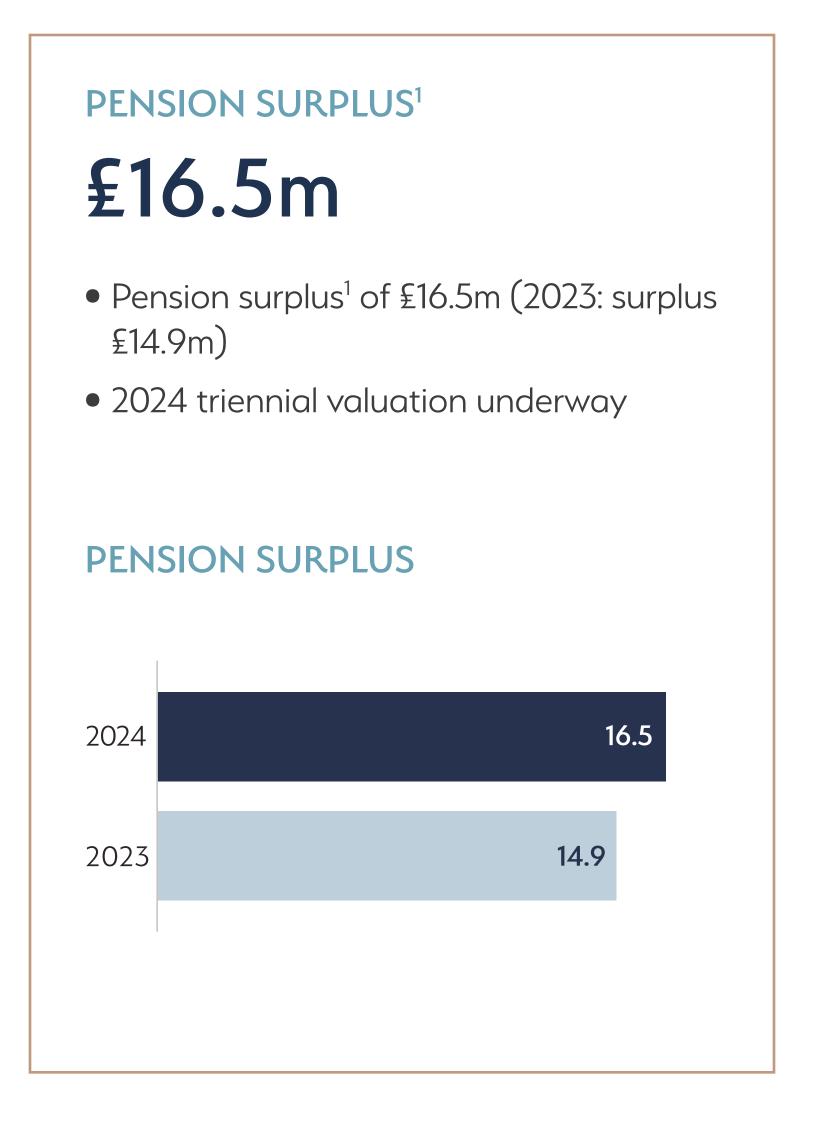
^{1.} Underlying operating cashflow / underlying EBITDA (pre-IFRS 16)



STRONG BALANCE SHEET









STRONG EARLY PROGRESS ON STRATEGIC INITIATIVES

STRONG EXECUTION DRIVING MARKET SHARE GAINS AND OPERATING MARGIN IMPROVEMENT



4. ESG

- Carbon targets validated by SBTi
- First CDP disclosure complete ('B' rating)
- Strong regulatory and structural tailwinds (e.g. Future Homes Standard)

1. M&A: PORTFOLIO DEVELOPMENT

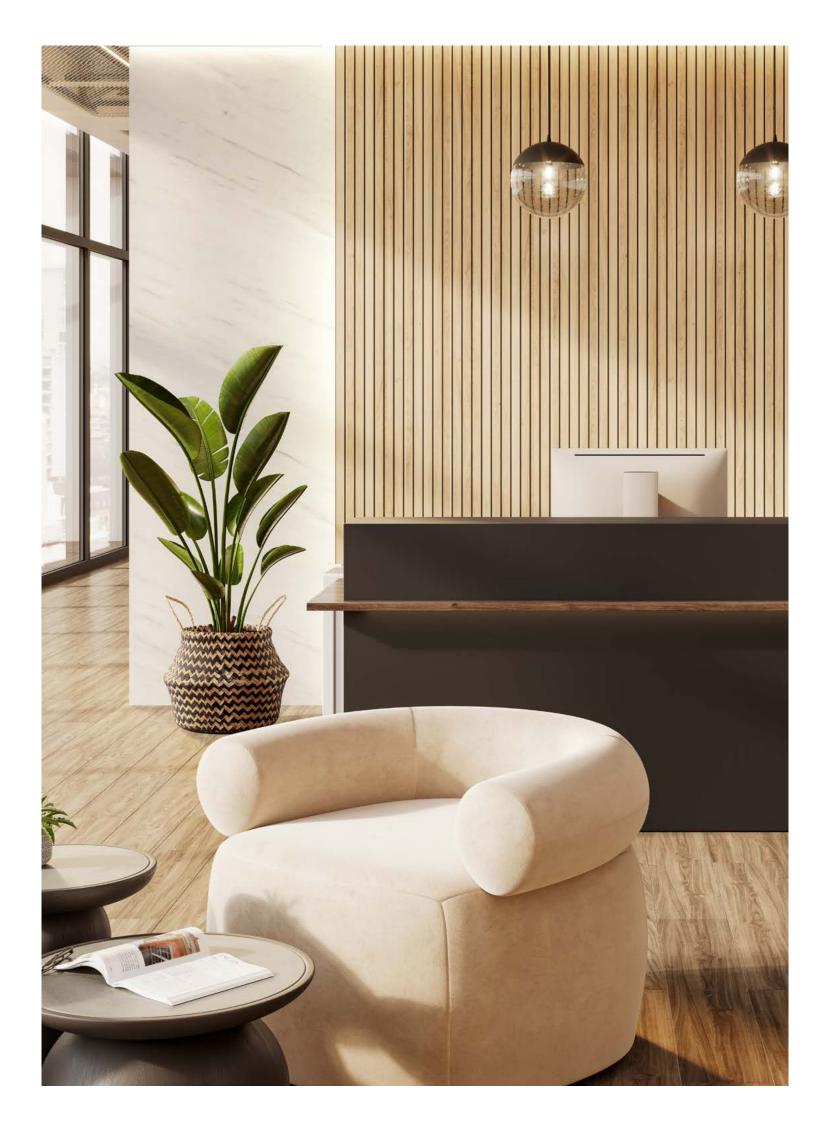
Excellent platform to drive further acquisitive and organic growth and improve returns

Considered approach to portfolio development

- Grant Westfield acquired in 2022
- UK Adhesives closed in 2023
- Johnson Tiles UK sale in May 2024
- Accelerate growth and operating margin
- Well-developed $M \delta A$ pipeline aligned to target themes and complementary products to existing portfolio

Sale of Johnson Tiles UK

- Aligning portfolio with new strategy and margin target
- JTUK: low margin & cash consumption
- Modest deferred consideration
- Norcros retained Stoke-on-Trent site



2. ORGANIC GROWTH: NEW PRODUCT DEVELOPMENT

Group Growth
Accelerators driving
organic growth

New Product Development driving growth and improved margins

In-house design

Well-developed NPD pipeline

Increased focus on sustainability

Collaboration on Group ranges

Leading NPD vitality



2. ORGANIC GROWTH: NEW FURNITURE AND SANITARYWARE RANGE



VADO Cameo range (bathroom furniture and sanitaryware) launched in April 2024

In-house design

Collaboration with South Africa

Near-shore sourcing

Enter new categories organically (as well as M&A)





2. ORGANIC GROWTH: CROSS-SELLING

Group Growth
Accelerators
driving divisional
organic market
share growth



Cross-selling initiatives – introductions, referral scheme, Specification Forum

Cross-selling programme focused on key accounts

Specification-channel focused programme: sustainable products



3. OPERATIONAL EXCELLENCE: PROGRESS IN YEAR

More than the sum of the parts: scale driving efficiencies and service

Initiatives 'in play'

Freight consolidation initiative

VADO warehouse consolidation

Grant Westfield warehouse consolidation

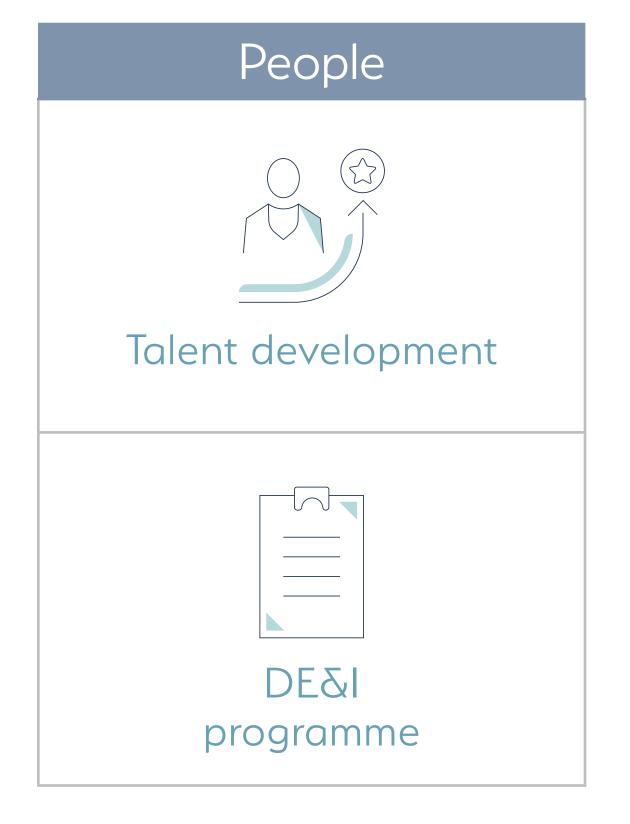
Systems investment



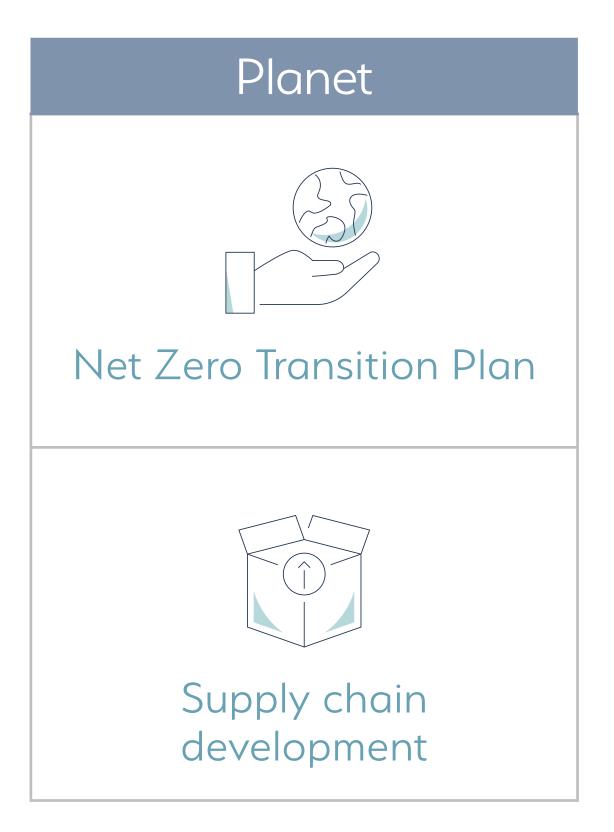
4. ESG: DRIVING COMPETITIVE ADVANTAGE

ESG enablers and regulatory drivers (e.g. Future Homes Standard) create growth opportunities

Key areas of focus







Deliver science-based targets by 2028



TRITON HAVE
LAUNCHED
ENVI®; A GREAT
GROWTH
OPPORTUNITY

Triton awarded King's Award for Enterprise

SustainableDevelopment





ENVi® - next generation electric showers

Hi-tech touch screen interface

User personalisation of shower including ECO settings

Behind the wall

Easy to install

First Climate Partner Certified range





















4. ESG: SOCIAL AND COMMUNITY ENGAGEMENT

Investing in our community in SA: creating a safe and healthy environment where children can learn and thrive

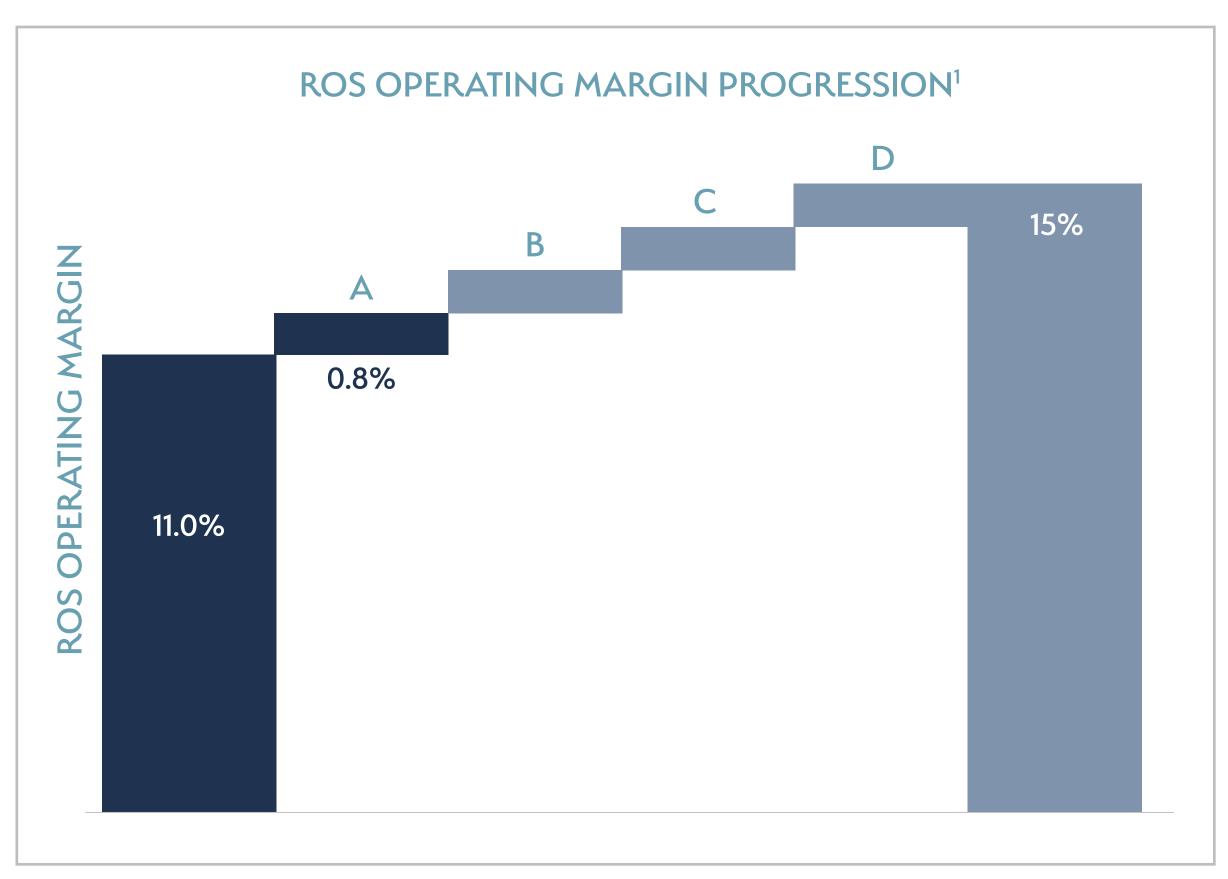


Project SAFE

- South Africa,
 Department of
 Education initiative
- Pit latrine systems unsafe and undignified
- Norcros South Africa construct ablution facilities in schools
- This facility completed in May 2024 -Rwantsana Primary School, Cofimvaba, Eastern Cape
- 8 schools completed

STRATEGIC INITIATIVES DRIVING OPERATING MARGIN

Focus on driving operating margin enhancement through portfolio management, operational excellence, organic growth and operational leverage



Drivers

- A Sale of Johnson Tiles (UK)
- B Operational excellence scale-based efficiencies
- C Organic growth higher margin focus
- D Operational leverage SA and UK market recovery

1. Indicative steps

Margin enhancing M&A will accelerate margin progression as with Merlyn and Grant Westfield



ROBUST PERFORMANCE REFLECTING THE STRENGTH AND POSITIONING OF OUR MARKET LEADING BRANDS



Current trading:

YTD May 2024 revenue 2.2% ahead of prior year comparator on a constant currency like-for-like¹ basis (UK and Ireland +2.0%, SA +2.5%) and 2.9% below on reported basis.

New strategy including growth and operating margin targets.

Clear and 'in play' strategic initiatives:

- ullet Portfolio development and M&A: consolidating large and fragmented markets
- Organic growth: design-led, sustainable products
- Operational excellence: benefits of scale vs competition
- ESG: driving competitive advantage

Successful, differentiated and scalable platform with opportunity to grow in large, fragmented market.

The Board's expectations for FY25 remain unchanged.

^{1.} Constant currency basis and adjusted for Johnson Tiles UK and Norcros Adhesives





NORCROS INVESTMENT CASE



01

MARKET LEADING BRANDS

Design-led, sustainable product development

03

RESILIENT MODEL

Diversified portfolio and mid-premium positioning

02

BENEFITS OF SCALE

Driving organic growth and enabling operational excellence

04

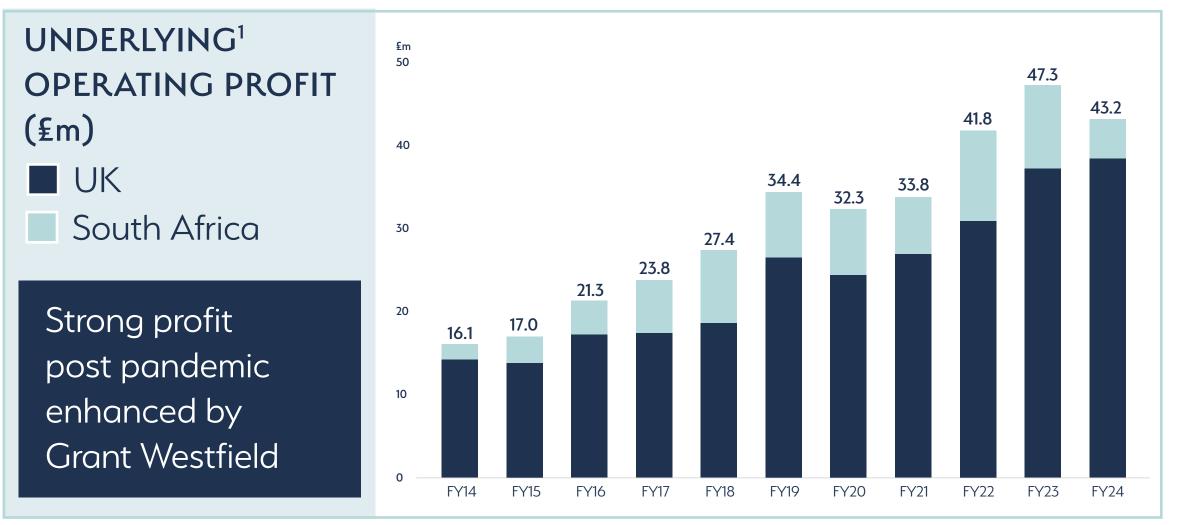
PROVEN TRACK RECORD

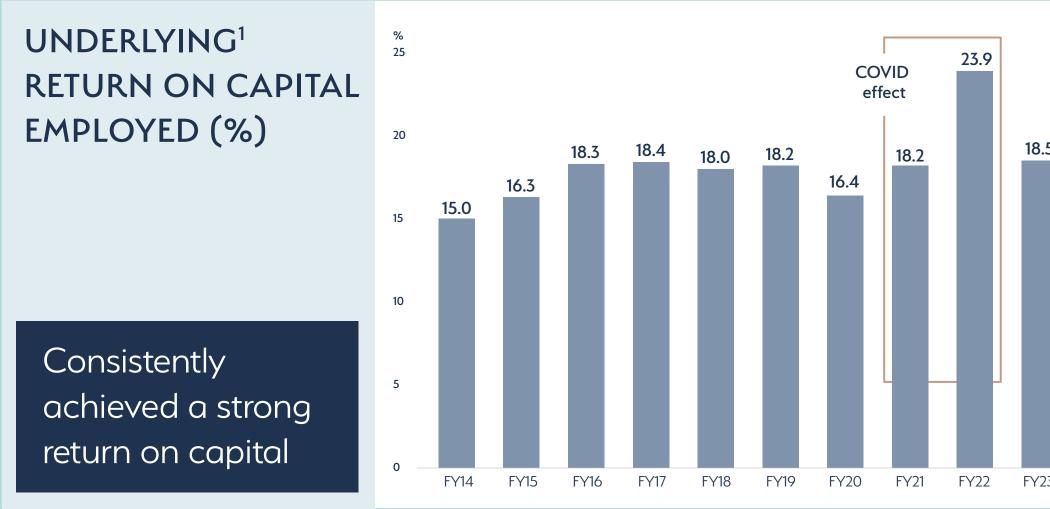
M&A, financial performance and disciplined capital allocation

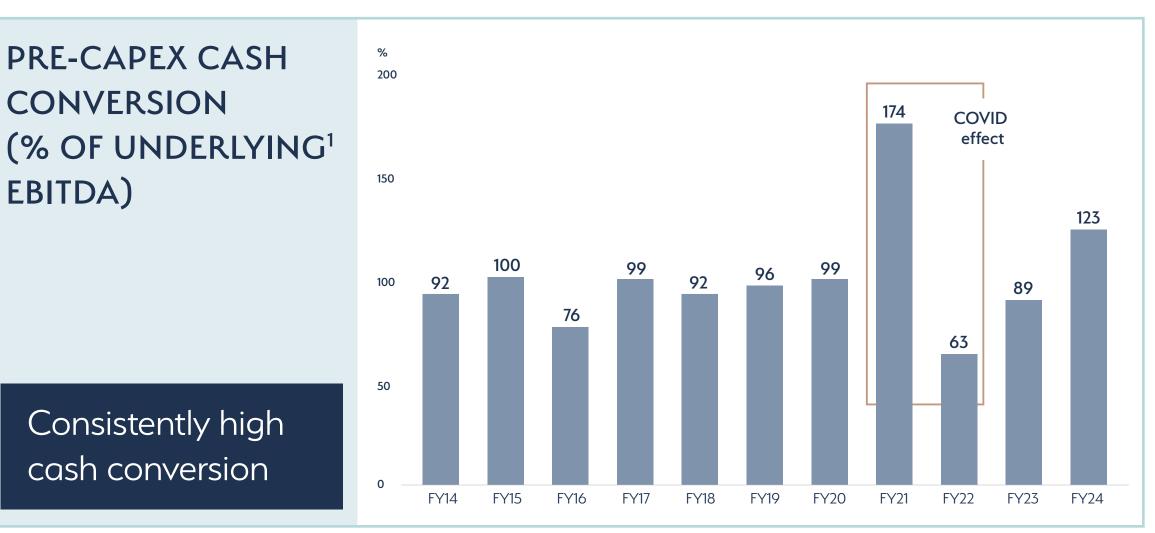
Significant opportunity to accelerate organic and M&A growth and quality of earnings

TRACK RECORD OF SUSTAINED PERFORMANCE









^{1.} Underlying means before exceptional operating items, IAS 19R admin costs, acquisition related costs and where relevant, non-cash finance costs.

WHAT WE ARE



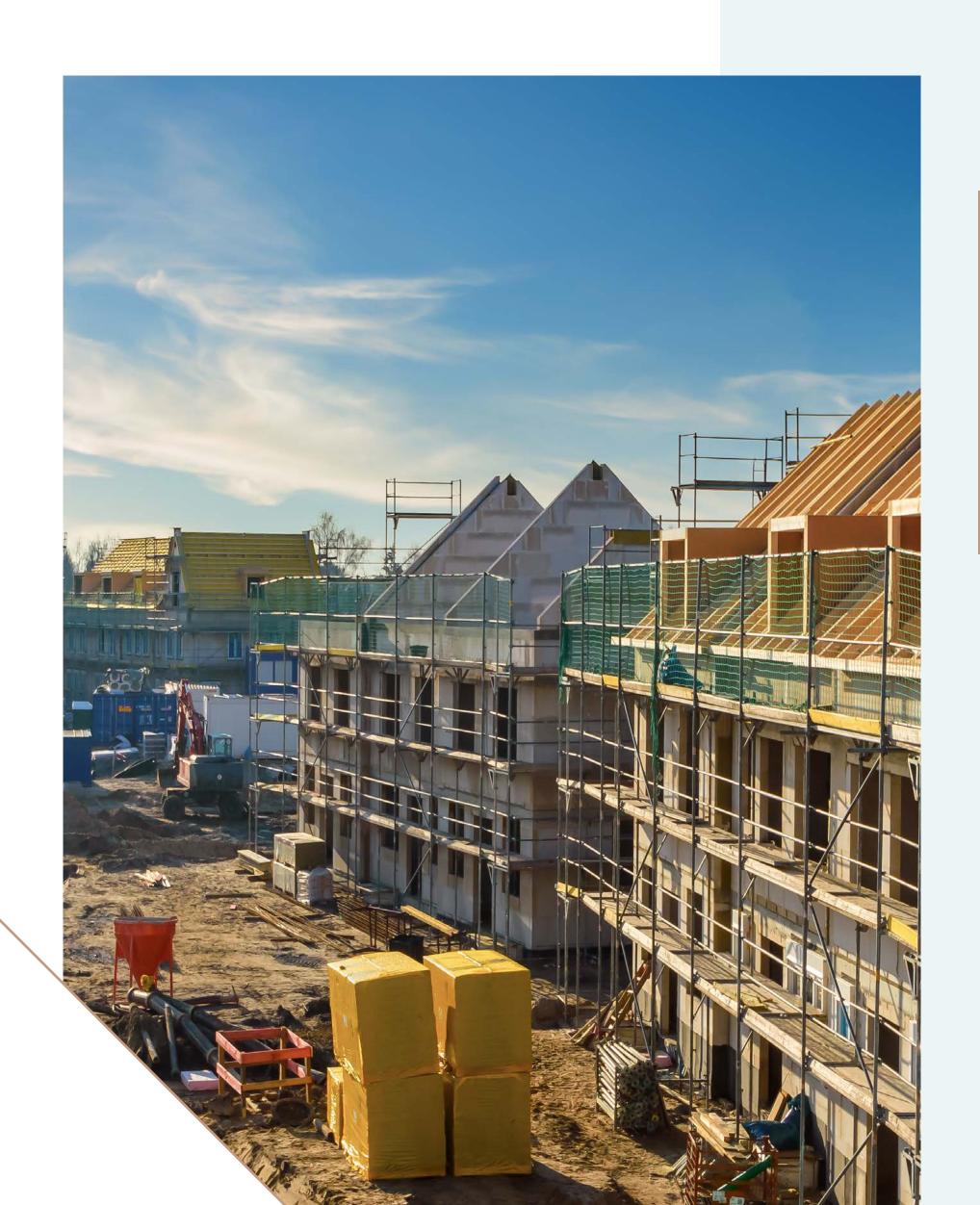
Market leading bathroom & kitchen products brands

Mid-premium positioning

Differentiated by product design & customer service

Capital light & cash generative

WHAT WE ARE NOT AND WILL NOT BECOME



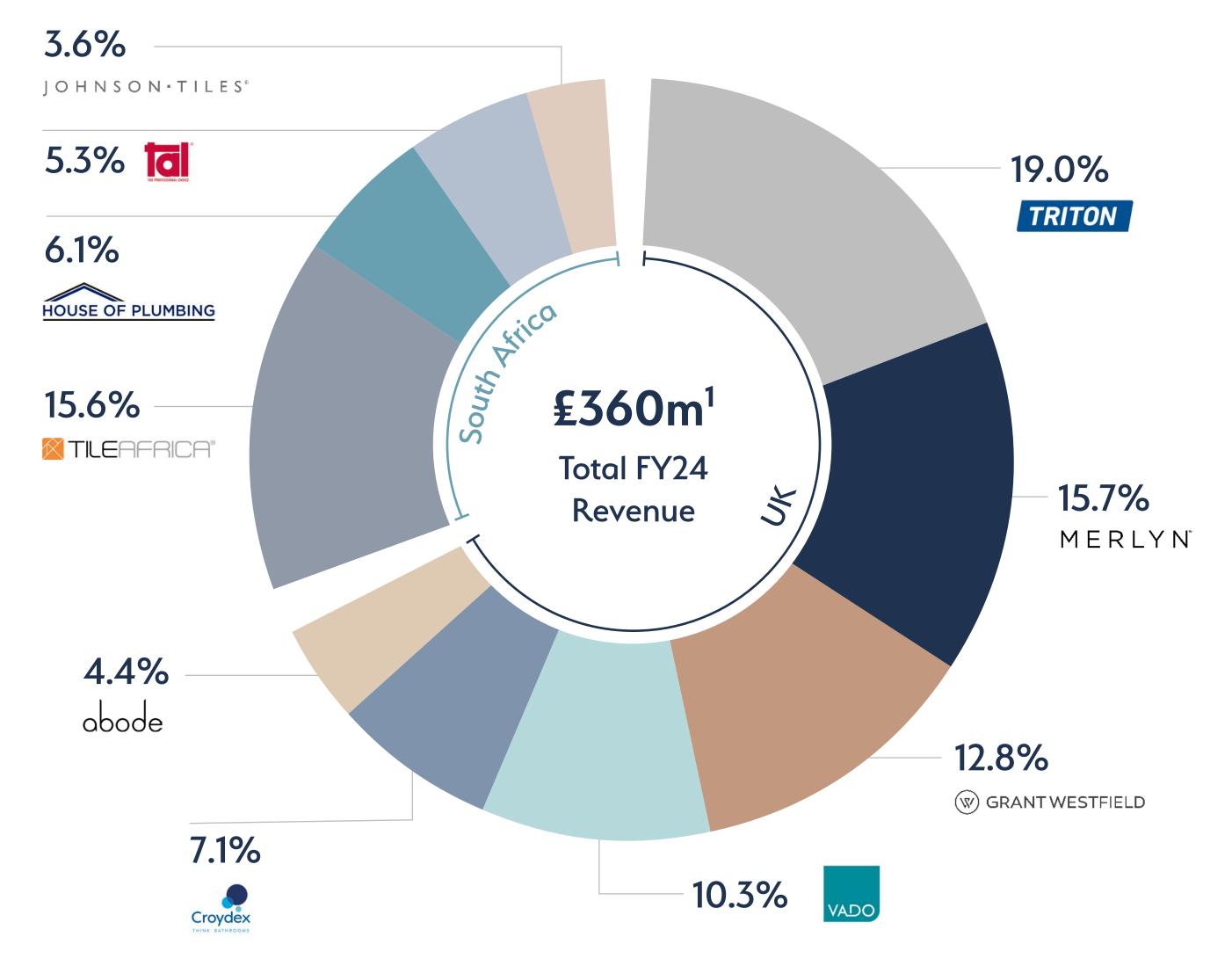
Distributor

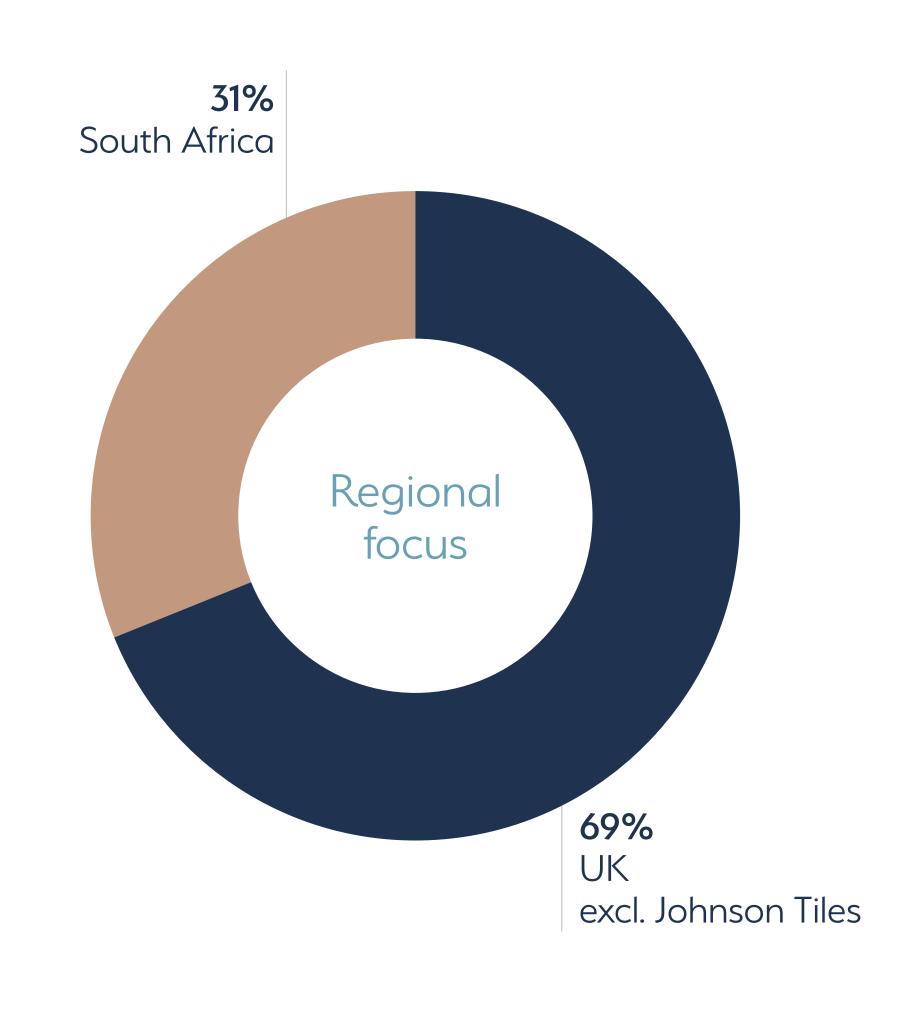
Capital intense manufacturer

Heavy-side building products supplier

Economy, low-margin supplier

BALANCED AND DIVERSIFIED BUSINESS PORTFOLIO



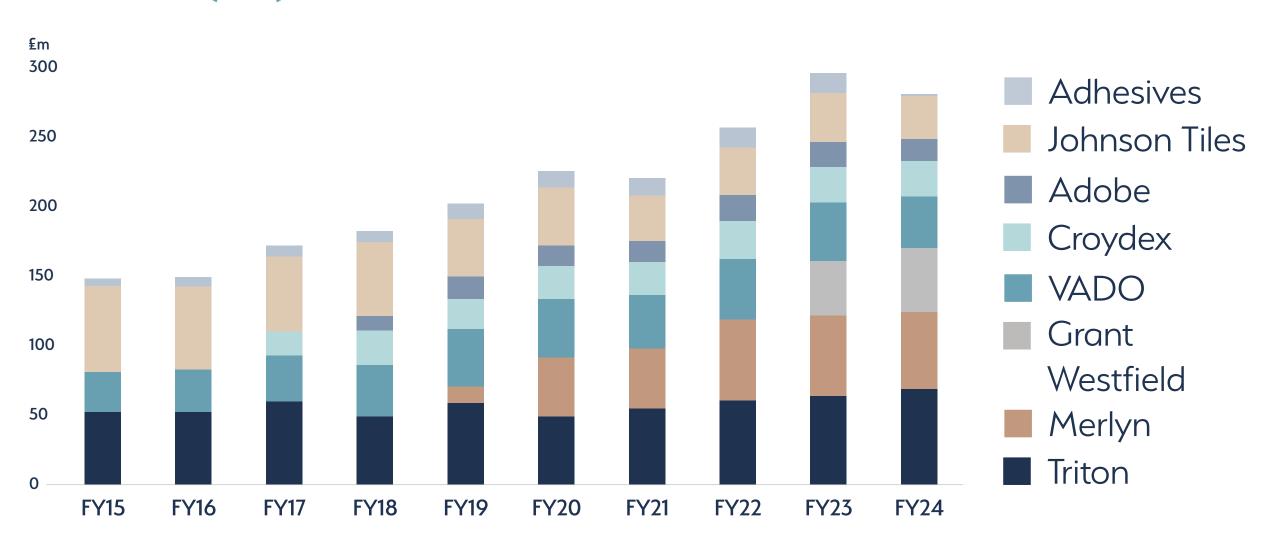


UK – SUSTAINED GROWTH AND SHARE GAINS

Norcros UK

- Strong heritage, market leading positions and strong brands
- Businesses built on superior offering and customer service
- Leveraging Group synergies across acquired businesses
- NPD, cross-selling and sourcing capability driving revenue

Revenue (£m)



Well-established market leading brands

UK bathroom market dynamics

- Large and fragmented bathroom products market
- Mid-to-premium RMI segment more resilient
- Immediate economic outlook challenging for smaller players
- Market outperformance opportunity through share gains
- Favourable long-term market background: shortage of housing

Underlying operating profit $(\pm m)$, return on sales (%)



Sustained margin growth through portfolio development

ORGANIC GROWTH: KEY ACCOUNTS AND CHANNELS IN UK

Cultivating strong, long-term relationships with blue-chip customers is key to our success

Trade and specification

































































Independent, specialist and online



































Export















DIY retail

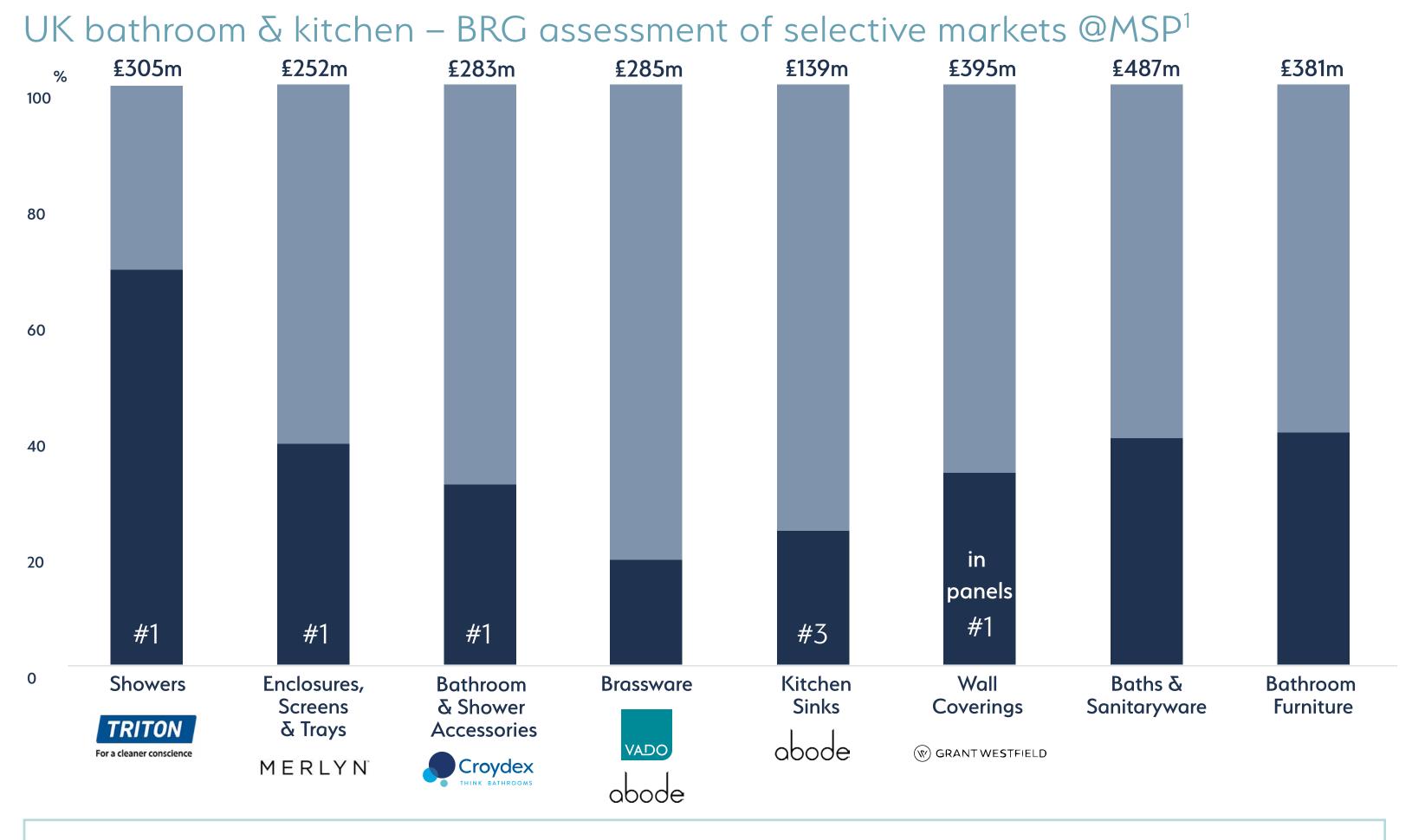








ORGANIC GROWTH - UK SHARE GAIN OPPORTUNITY



- Market of c.£1.7bn in core Norcros product categories
- Additional c.€0.9bn in furniture and sanitaryware categories
- Large UK market remains fragmented
- Reduction in market size in 2023
- Norcros channel / product position organic growth and M&A opportunities

Significant opportunity to take further share in fragmented markets

Key: Leading Players Rest of Market

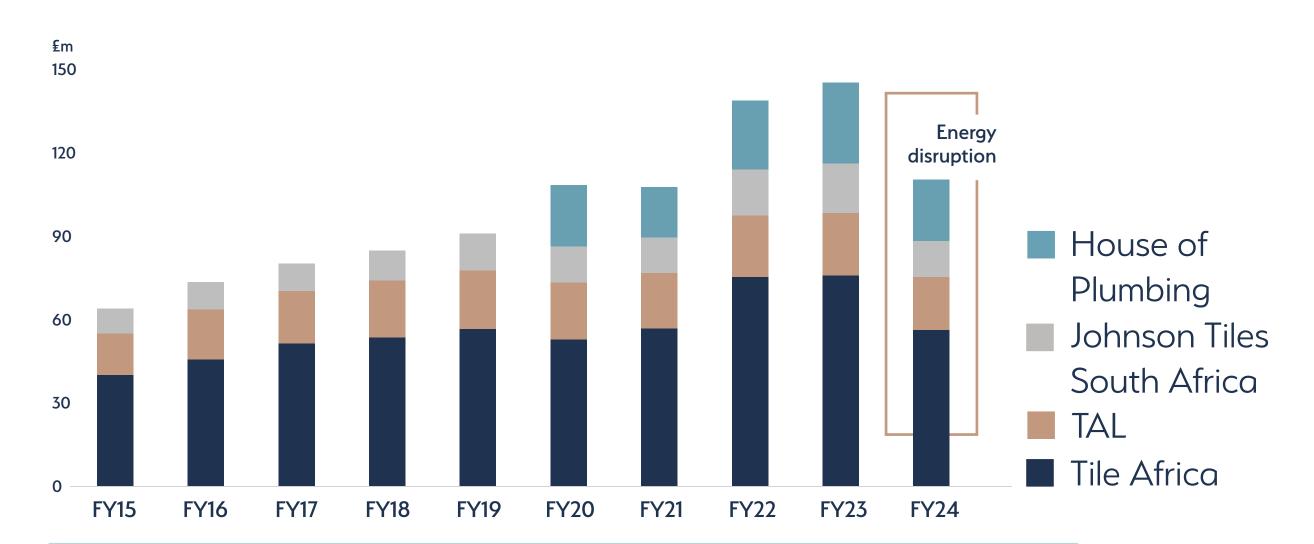
^{1.} MSP is the manufacturer selling price. BRG UK Bathroom & Kitchen Product Markets 2023 Estimates (Apr2024 report) except management estimate for 'Wall Covering' market segment. Management consider BRG data a minimum estimate of market size.

SA – SUSTAINED HISTORIC PERFORMANCE

Norcros South Africa

- Strong heritage, market leading positions and strong brands
- Business built on superior offering and customer service
- Sustained market outperformance through share gains
- Resilient financial performance in challenging markets
- Sustained revenue growth despite FX headwinds

Revenue¹ (£m) – constant currency



Well-established market leading brands

South African bathroom market dynamics

- Large economy and business friendly environment
- Long-term socio-economic dynamics favour our markets
- Shortage of housing and infrastructure significant opportunity
- Large bathroom & plumbing products market ~ £1.6bn MSP
- Exceptional energy disruption in FY24

Underlying operating profit¹ (£m), return on sales (%)

Constant currency



Favourable medium-term dynamics

ORGANIC GROWTH: KEY ACCOUNTS AND CHANNELS IN SA

Retail and trade































Commercial, including Supply & Fit













































Export





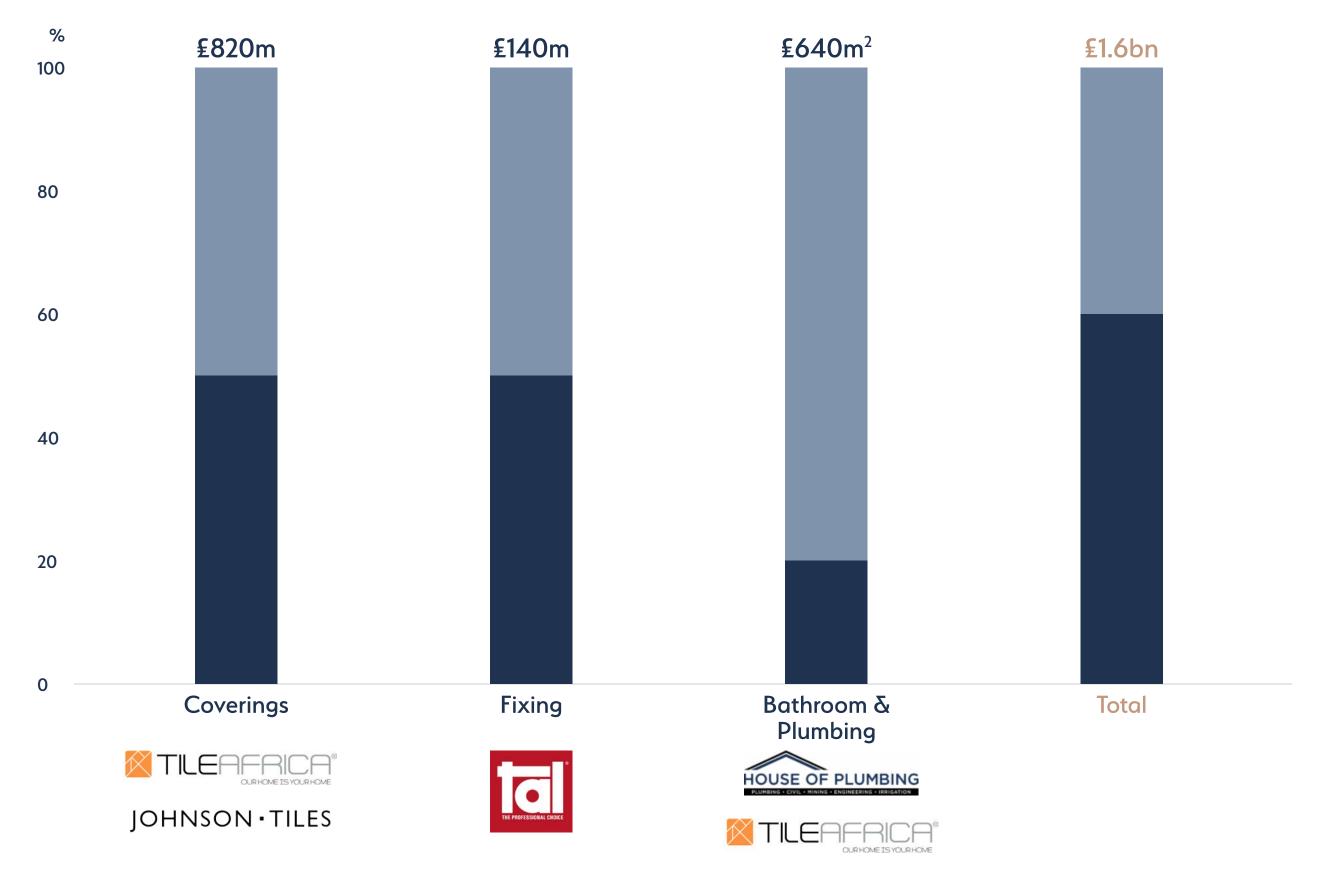




Broad market coverage through multi channel approach

ORGANIC GROWTH - SA SHARE GAIN OPPORTUNITY

SA bathroom - selective markets @MSP1



• Sizeable market characterised by "long tail" of small independent competitors

- Norcros SA business units have leading market positions
- Fragmented bathrooms and growing alternative coverings segment
- House of Plumbing strong geographic growth opportunity in fragmented market

Significant opportunity to take further share from smaller competitors

- 1. MSP is the manufacturer selling price. Management estimates
- 2. "Bathroom & Plumbing" including Sanitaryware, Taps and Mixers, Pipes, Fitting & Valves and Geysers

Key: Leading Players Rest of Market

SIGNIFICANT OPPORTUNITY FOR M&A AND ORGANIC GROWTH

Core addressable market

- Current UK bathroom and kitchen products £1.7bn
- Current SA bathroom and kitchen products £1.6bn

c.£3.3bn^{1,2}

Total addressable market

- Core addressable market, plus
- Furniture and Sanitaryware, plus
- Other complementary categories

 $= c. £5bn - £6bn^{1}$

Extended addressable market

- Total addressable market, plus
- New regions including Gulf, Nordics, Europe

= > £10bn³

- 1. UK market size estimates based on BRG UK Bathroom & Kitchen Product Markets 2024 report and management estimate for Wall Coverings segment
- 2. SA market size estimates based on management estimates
- 3. International market size estimates based on 2023 BRG country reports in Europe and management estimates for Gulf region

EXCEPTIONAL ITEMS AND ACQUISITION RELATED COSTS

Exceptional items	2024 £ m	2023 £m
Business restructuring costs	(1.7)	(4.8)
Reversal of impairment ¹	4.0	_
Johnson Tiles (UK) impairment	-	(5.0)
	2.3	(9.8)

^{1.} Nil cash cost of reversal of previous Johnson Tiles UK land and buildings impairment

^{2.} The sale of Johnson Tiles UK completed after the year end (May 2024). A non-cash exceptional cost of c.£20m will be included in the 2025 accounts

Acquisition related costs	2024 £ m	2023 £m
Intangible asset amortisation	(6.5)	(6.2)
Advisory fees	(0.2)	(1.4)
Contingent consideration ³	3.0	-
eferred remuneration (0.0		(8.0)
	(4.3)	(8.4)

^{3.} Release of an element of contingent consideration arising on the acquisition of Grant Westfield



NET DEBT RECONCILIATION

	2024 £ m	2023 £m
Net (debt) / cash – opening	(49.9)	8.6
Net cash flow	14.3	(55.5)
Non-cash movements ¹	(0.2)	(0.1)
Foreign exchange	(1.5)	(2.9)
Net debt – closing	(37.3)	(49.9)

^{1.} Represents the movement in the costs of raising debt finance in the year



EFFECTIVE TAX RATES

Effective tax rate - Underlying¹

	FY Mar 2024	FY Mar 2023	
	£m	£m	
Profit before tax	36.4	41.8	
Tax charge	(7.6)	(8.3)	
Earnings	28.8	33.5	
Effective tax rate	20.9%	19.9%	

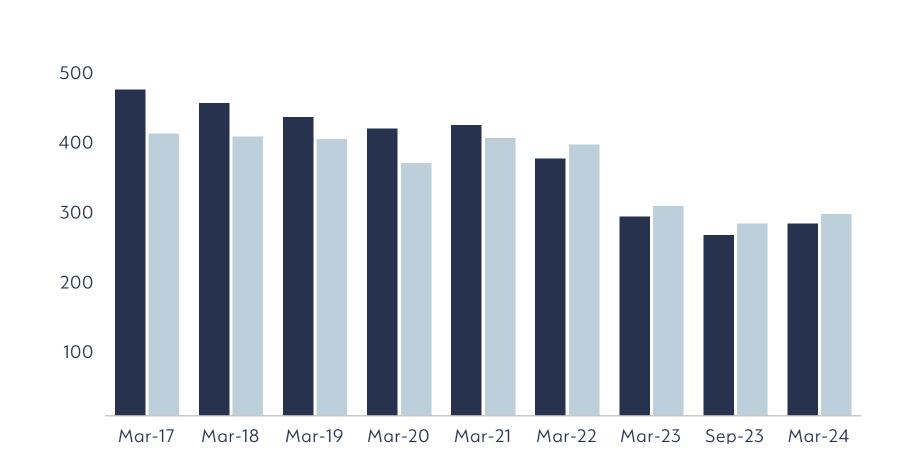
Effective tax rate - Reported

	FY Mar 2024	FY Mar 2023
	£m	£m
Profit before tax	32.6	21.7
Tax charge	(5.8)	(4.9)
Earnings	26.8	16.8
Effective tax rate	17.8%	22.6%

^{1.} Before exceptional operating items, IAS 19R admin costs, acquisition related costs and where relevant, non-cash finance costs and attributable tax

UK PENSION SCHEME UPDATE

UK Pension IAS 19R Assets and Liabilities



IAS 19R surplus £16.5m (March 2023: surplus £14.9m)

- Liabilities reduced by £10.0m to £275m
- Assets reduced by £8.4m to £292m
- Slight increase in the surplus due to company contributions to the scheme
- Well managed and appropriately funded

UK Pension IAS 19R Assets and Liabilities

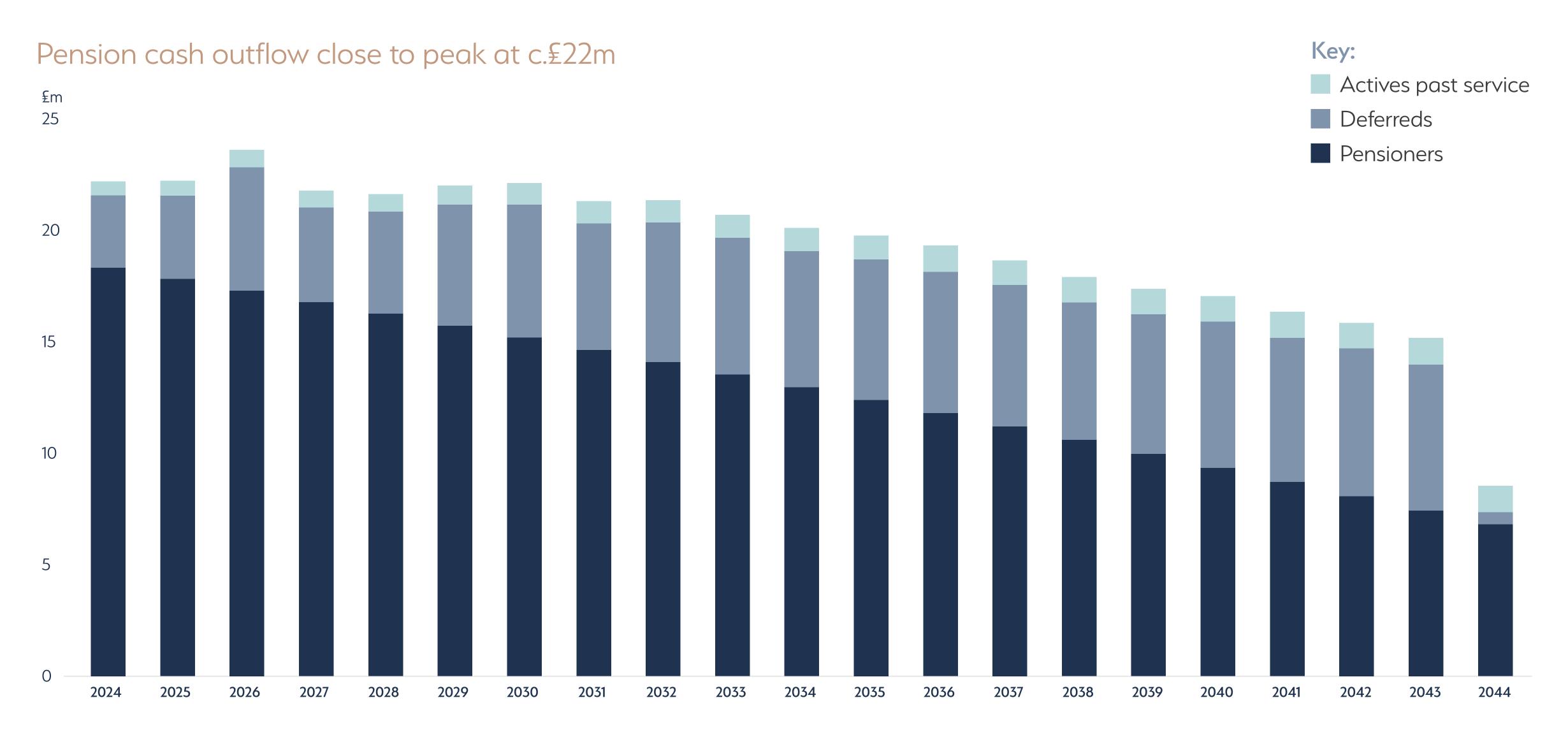
	Mar-17	Mar-18	Mar-19	Mar-20	Mar-21	Mar-22	Mar-23	Sep-23	Mar-24
Liabilities 	467	448	428	411	416	368	285	259	275
Assets	404	400	396	362	398	388	300	275	292
(Deficit)/Surplus	(63)	(48)	(32)	(49)	(18)	20	15	16	17
Disc Rate	2.60%	2.65%	2.50%	2.21%	2.05%	2.75%	4.90%	5.60%	4.85%
RPI	3.15%	3.10%	3.25%	2.55%	3.25%	3.70%	3.25%	3.30%	3.30%
Membership	7,621	7,309	7,035	6,733	6,393	6,002	5,641	5,397	5,272

Super-mature scheme:

- 5,272 members (March 2023: 5,641)
- 70% are pensioners with average member age 77
- Scheme closed to new entrants and future accrual in 2013
- Annual pensioner payroll near peak at c.

 €22m pa

UK PENSION SCHEME – CASH FLOWS



NORCROS STRATEGY

CRAFTING DESIGN-LED SUSTAINABLE BATHROOM AND KITCHEN PRODUCTS

A POWERFUL CHOICE FOR BETTER LIVING

NORCROS OBJECTIVES

Renowned for design and sustainability

Leading, digitally enabled service

Inclusive and growth-focused culture

Scale with market-leading returns

STRATEGIC INITIATIVES

A&M

Organic Growth

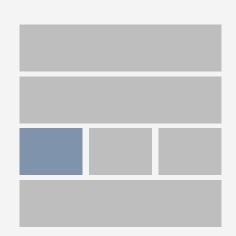
Operational Excellence

ESG DRIVING OUR COMPETITIVE ADVANTAGE

People - Product - Planet

Norcros Strategy

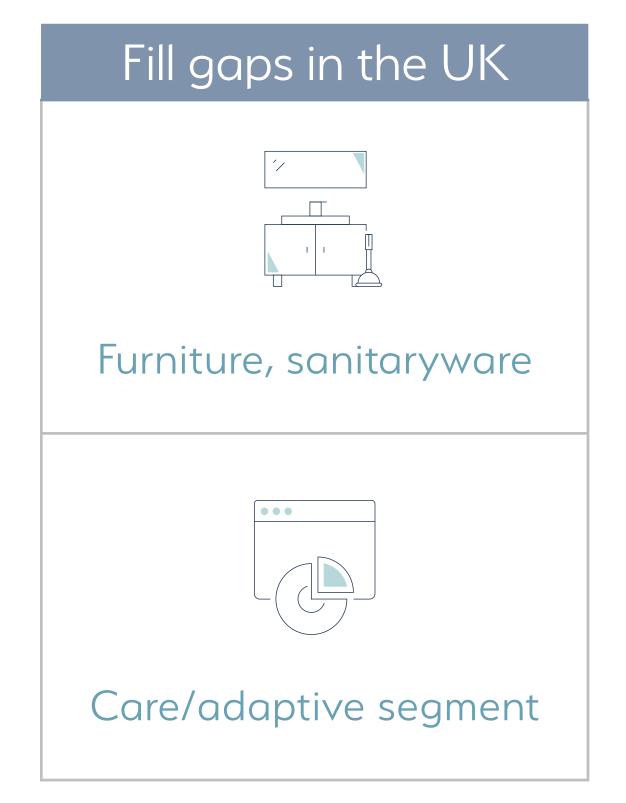




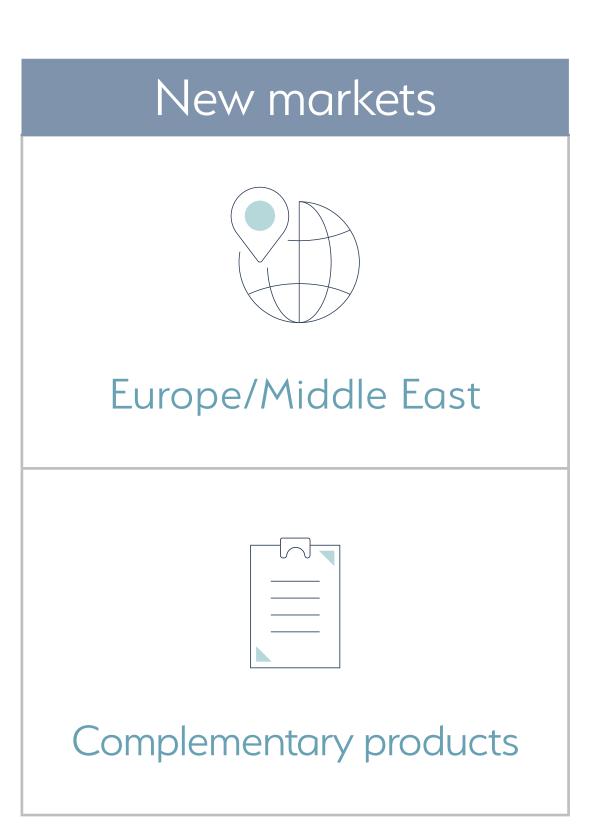


Strong M&A track record and growth accelerator

Target themes for M&A growth

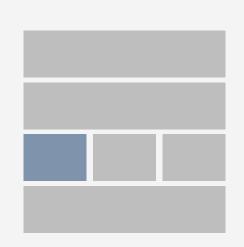






Well-developed strategically aligned acquisition pipeline

M&A: MERLYN – HOW NORCROS OWNERSHIP ACCELERATED GROWTH



Integration partnership has
driven Merlyn and
Group growth

2017

2023

£30.7m¹ FY17 Revenue

£57.5m FY23 Revenue

£7.1m
FY17 Revenue
from
housebuilders

£21.4m

FY23 Revenue from housebuilders and new channels

Growth drivers

Investment in people, NPD and brand

Cross-selling – intro to housebuilders and new channels (e.g. Barratt Homes & Wickes)

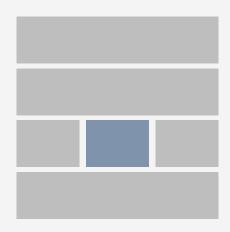
Screwfix entry under Triton brand

Group financial strength

^{1.} FY17 ending 31 March, Merlyn acquired by Norcros on 23 November 2017

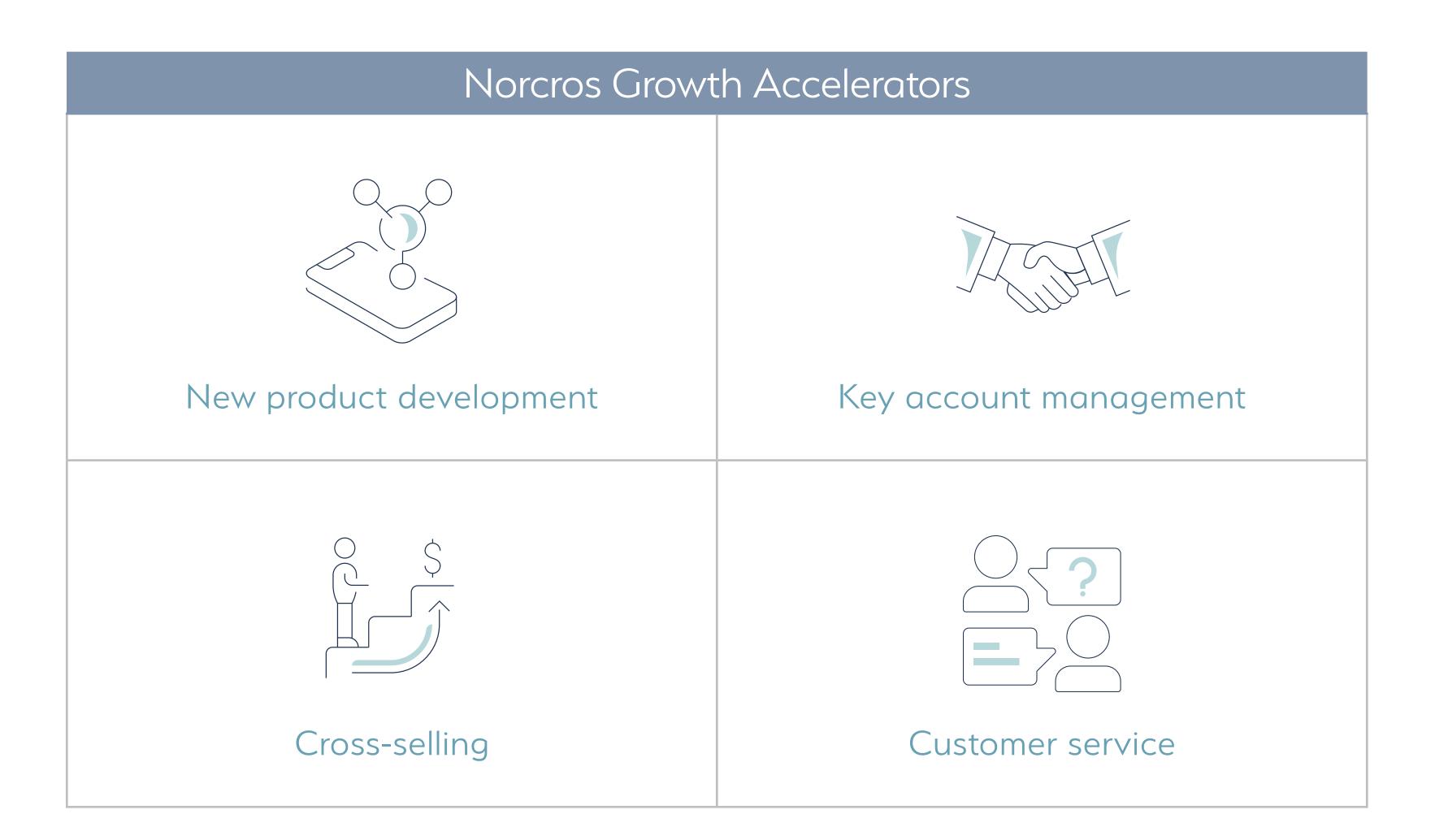
Norcros Strategy

ORGANIC GROWTH

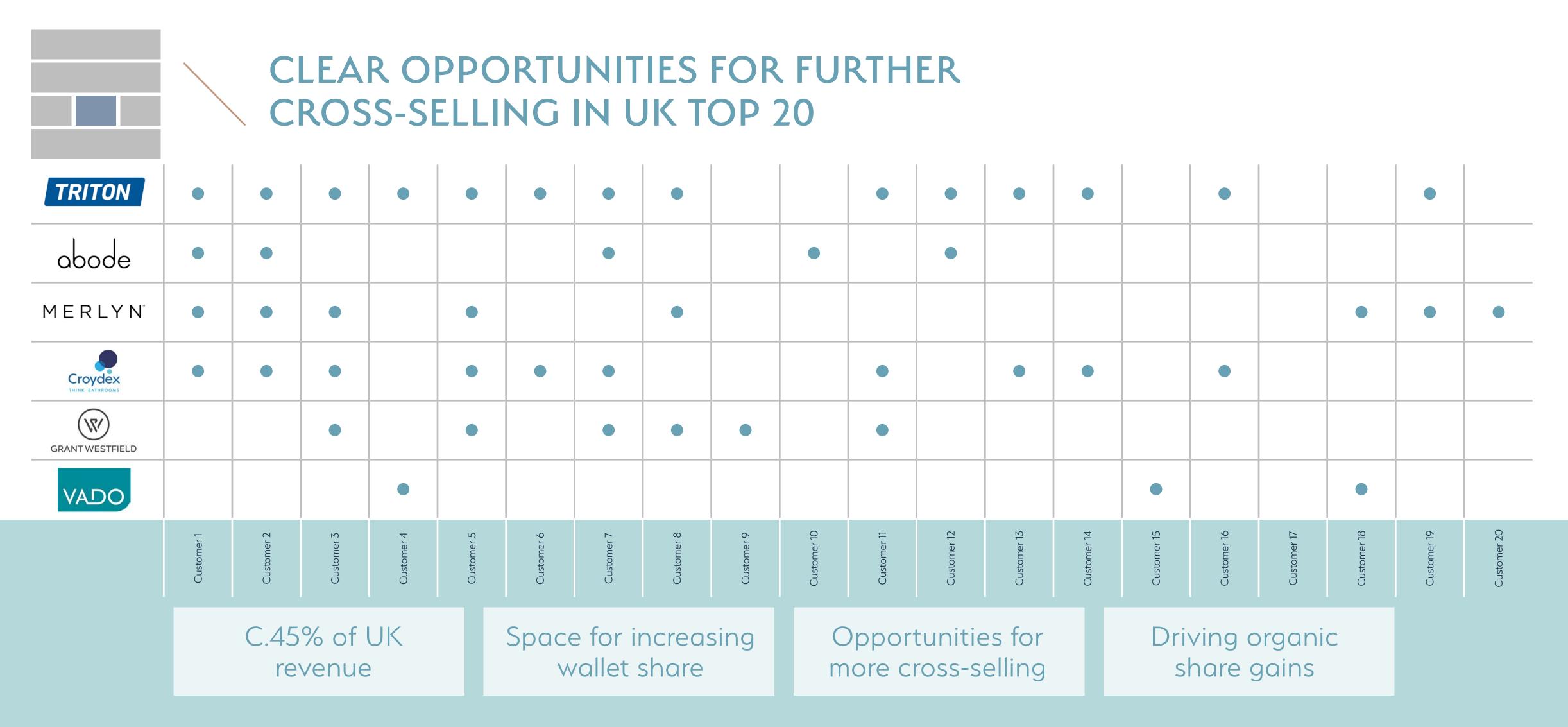




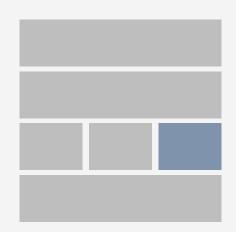
Group Growth
Accelerators
driving divisional
organic market
share growth



ORGANIC GROWTH: CROSS-SELLING

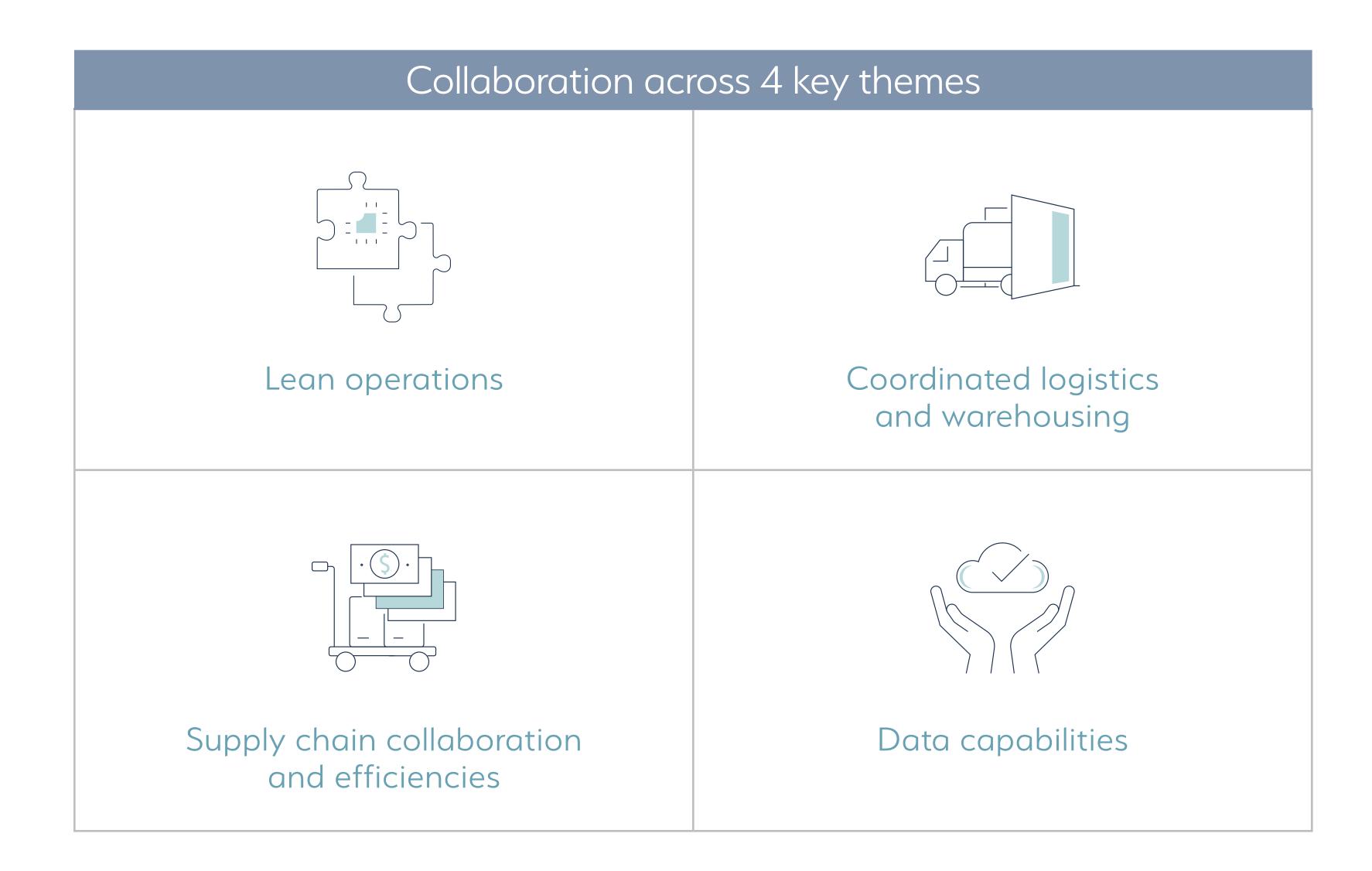


OPERATIONAL EXCELLENCE

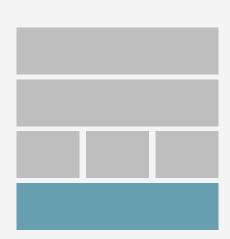




Group scale allows
us to drive efficiency
and improved
customer service



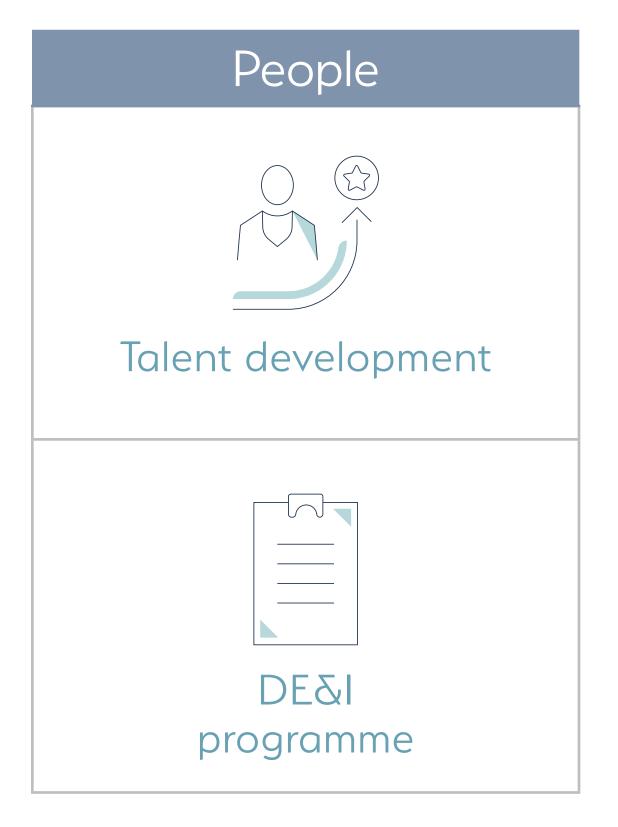
ESG: DRIVING COMPETITIVE ADVANTAGE

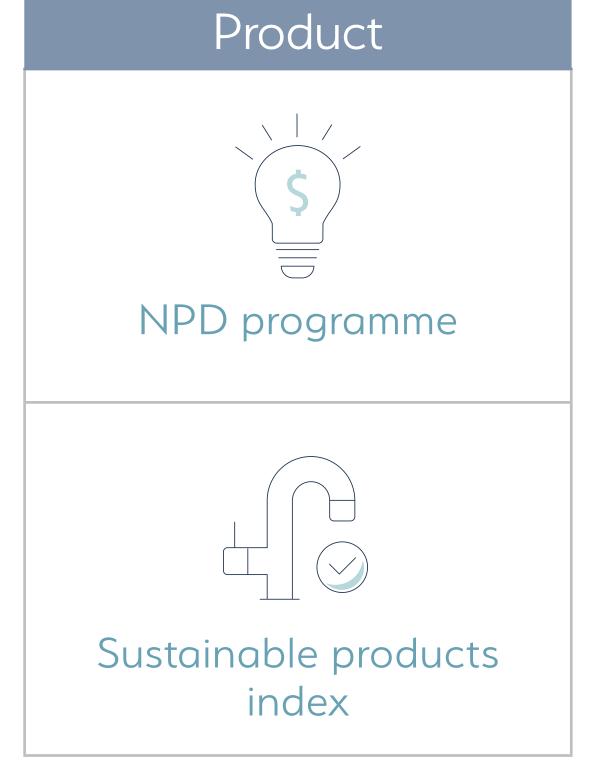


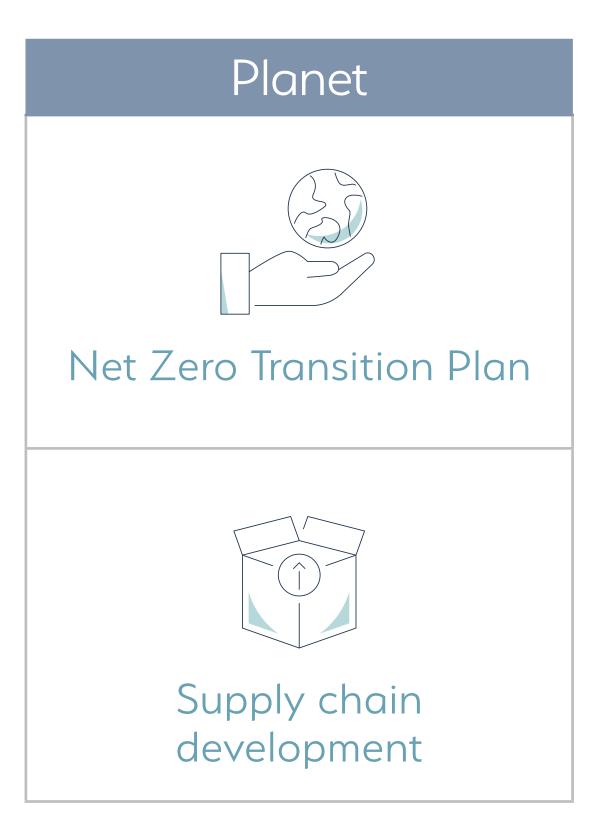


Key enablers
that drive our
competitive
advantage and
growth

Key areas of focus

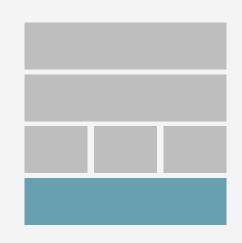






Deliver science-based targets by 2028

ESG: DRIVING COMPETITIVE ADVANTAGE



Triton awarded
King's Award
for Enterprise

– Sustainable
Development



THE UK & IRELAND'S NUMBER 1 BATHROOM PRODUCTS GROUP



CAUTIONARY STATEMENT

Certain statements made in this presentation are forward-looking statements. Such statements are based on current expectations and are subject to a number of risks and uncertainties that could cause actual events or results to differ materially from those expressed or implied by these forward-looking statements. They appear in a number of places throughout this presentation and include statements regarding the intentions, beliefs or current expectations of Directors concerning, amongst other things, the results of the operations, financial condition, liquidity, prospects, growth, strategies and the businesses operated by the Group. The Directors do not undertake any obligation to update or revise any forward-looking statements whether as a result of new information future developments or otherwise.